

eupeana



Opening up access to cultural heritage

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The political vision



‘Digitisation and online accessibility of European cultural material is essential in order to highlight that heritage, to inspire the creation of content and to encourage new online services to emerge.’

Council of the European Union, May 2010

‘Europeana should become one of the main reference points for education and research purposes, and integrated into education systems’

Resolution of the European Parliament, May 2010



Objectives for content providers and users

- Renew the relevance of museums, libraries and archives to new generations who live and learn online
- Meet users' expectations that they can read texts, see pictures, watch videos and listen to sounds on the same platform
- Guarantee authentic and trustworthy content
- Provide a collective memory that helps develop a shared European cultural identity



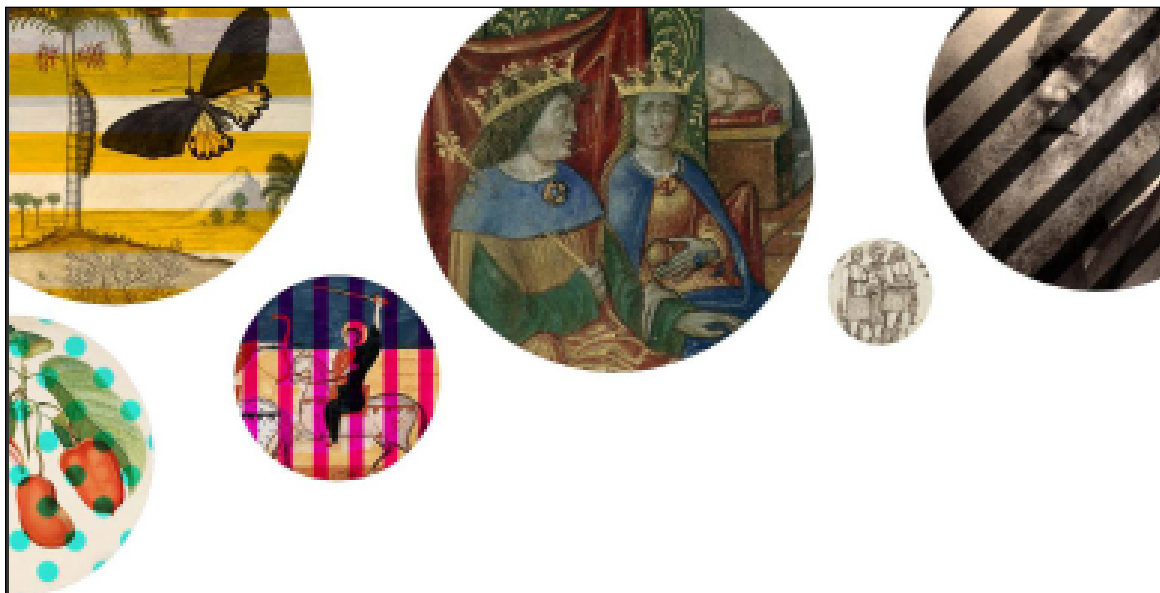
Supporting innovation and the knowledge economy

- Facilitate new applications based on our Open Source code base – EuropeanaLabs
- Distribute our metadata for use in developing linked data applications
- Pilot APIs so that our information is available in the workflow of the user
- Partner with teaching organisations to support new types of pan-European research and cross-disciplinary study
- Encourage participation: user generated content; tagging

Promoting the public domain

- Europeana's Public Domain Charter

- The public domain is a vital resource for new ideas, creativity and innovation
- Once copyright expires a work is in the public domain
- What is out-of-copyright in analogue form remains so once digitised



Καταστατικός Χάρτης της Europeana για τον Δημόσιο Τομέα

Η Europeana, η Ευρωπαϊκή ψηφιακή βιβλιοθήκη, μουσείο και αρχείο, ανήκει στο κοινό και πρέπει να αντιπροσωπεύει το δημόσιο συμφέρον.

Ο Δημόσιος Τομέας περιλαμβάνει το υλικό από το οποίο η κοινωνία αντλεί γνώση και πλάθει νέα έργα πολιτισμού.

Η ύπαρξη εθνός και ενδόξου Δημοσίου Τομέα είναι ουσιώδης για την κοινωνική και οικονομική ευημερία της κοινωνίας.

Η ψηφιοποίηση περιεχομένου του Δημοσίου Τομέα δεν δημιουργεί νέα πνευματικά δικαιώματα επί αυτού: έργα που ανήκουν στον Δημόσιο Τομέα σε αναλογική μορφή, παραμένουν στον Δημόσιο Τομέα μόλις ψηφιοποιηθούν.

The Public Domain Mark

No Copyright



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Other Information

- The work may not be free of known copyright restrictions in all **jurisdictions**.
- Persons may have other rights in or related to the work, such as patent or trademark rights, and others may have rights in how the work is used, such as **publicity or privacy** rights.
- In some jurisdictions **moral rights** of the author may persist beyond the term of copyright. These rights may include the right to be identified as the author and the right to object to derogatory treatments.
- Unless expressly stated otherwise, the person who identified the work makes no warranties about the work, and disclaims liability for all uses of the work, to the fullest extent permitted by applicable law.
- When using or citing the work, you should not imply **endorsement** by the author or the person who identified the work.

Europeana Usage Guidelines for Public Domain Work



- Give credit where credit is due
- Protect the reputation of creators and providers
- Show respect for the original work and its creator
- Be culturally aware
- Share knowledge
- Preserve public domain marks

“This usage guide is based on goodwill. It is not a legal contract. We ask that you respect it.”



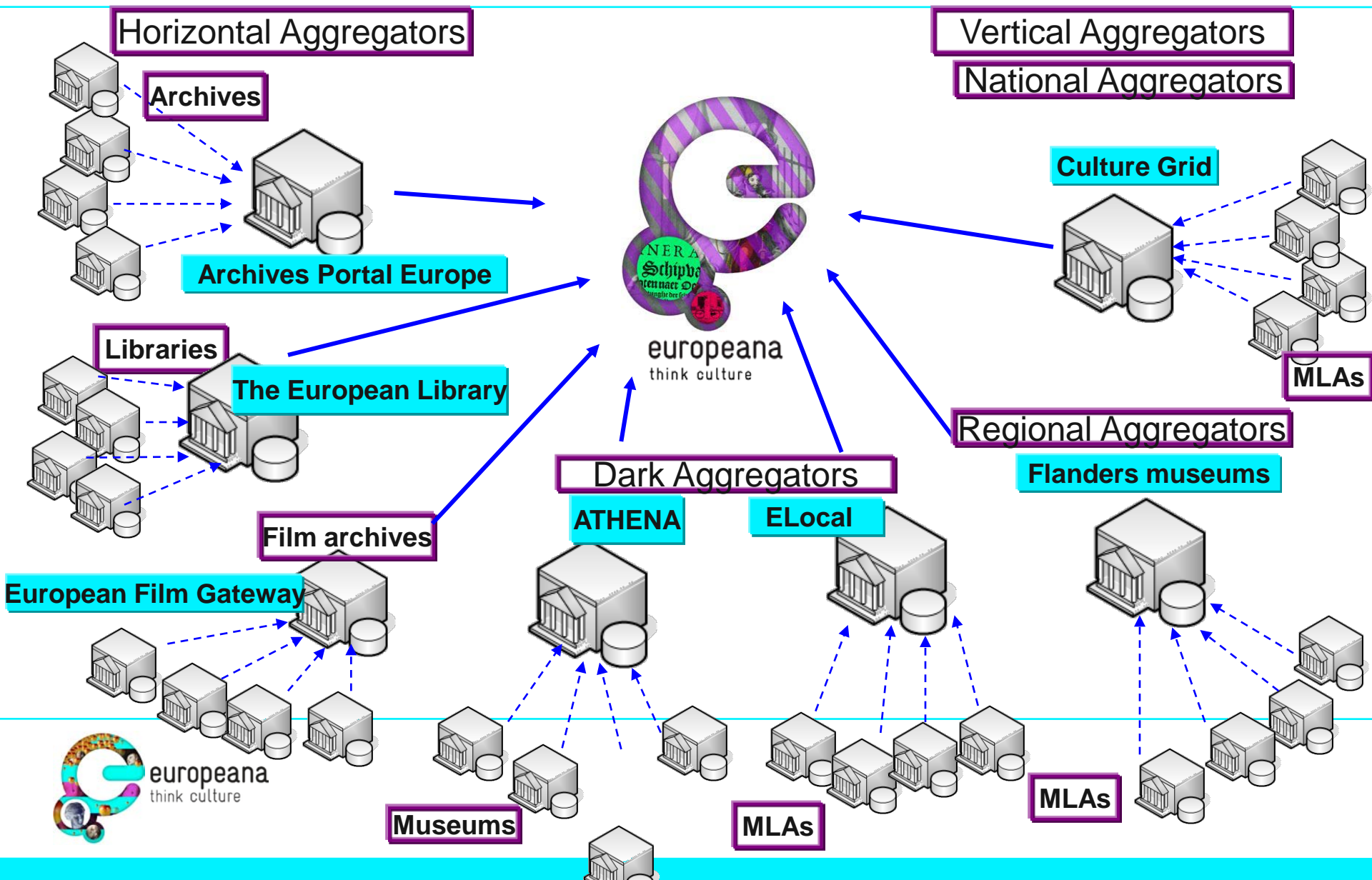
Access to orphan works

- Orphan works are those that are in copyright but for which rights' owners are not readily identifiable
- Likely also to be out-of-print and not readily available
- Resulting in a 20th century black hole

Solutions:

- Partner in ARROW: Accessible Registries of Rights Information and Orphan Works
- Investigating collective licensing opportunities
- Working with the Federation of European Publishers
- Political concern growing
- Comité des Sages consultation process

Aggregation: a sustainable model of content delivery



Thank you

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