



information **ideas** insight

EmeraldManagementXtra



***DEVELOPED TO ADD VALUE TO
SCHOLARLY RESOURCES FOR
BUSINESS SCHOOLS AND
UNIVERSITIES***

Jordi Caralt
EMERALD GROUP PUBLISHING

***13th Panhellenic Academic Libraries
Conference***

Corfu, 13-15th October 2004



THE COMPANY

- Business is the world's no. 1 academic subject
- Established in 1967, went online in 1997
- Headquarters are in the UK. Growing globally
- World's largest collection of peer-reviewed management and library and information science titles
- Theory and practice, applicable, inclusive
- International publisher, international content

EmeraldManagementXtra



- 95 of the world's top 100 business schools are Emerald customers (*FT*, January 2004)
- 60 buy Emerald Fulltext (*FT*, January 2004)
- No other publisher understands and concentrates on business & management schools as much as we do
- Almost a third of our journals are ISI listed
- Focus on innovation and quality
- Best value for money – database usage high

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NEW PRODUCT LAUNCH

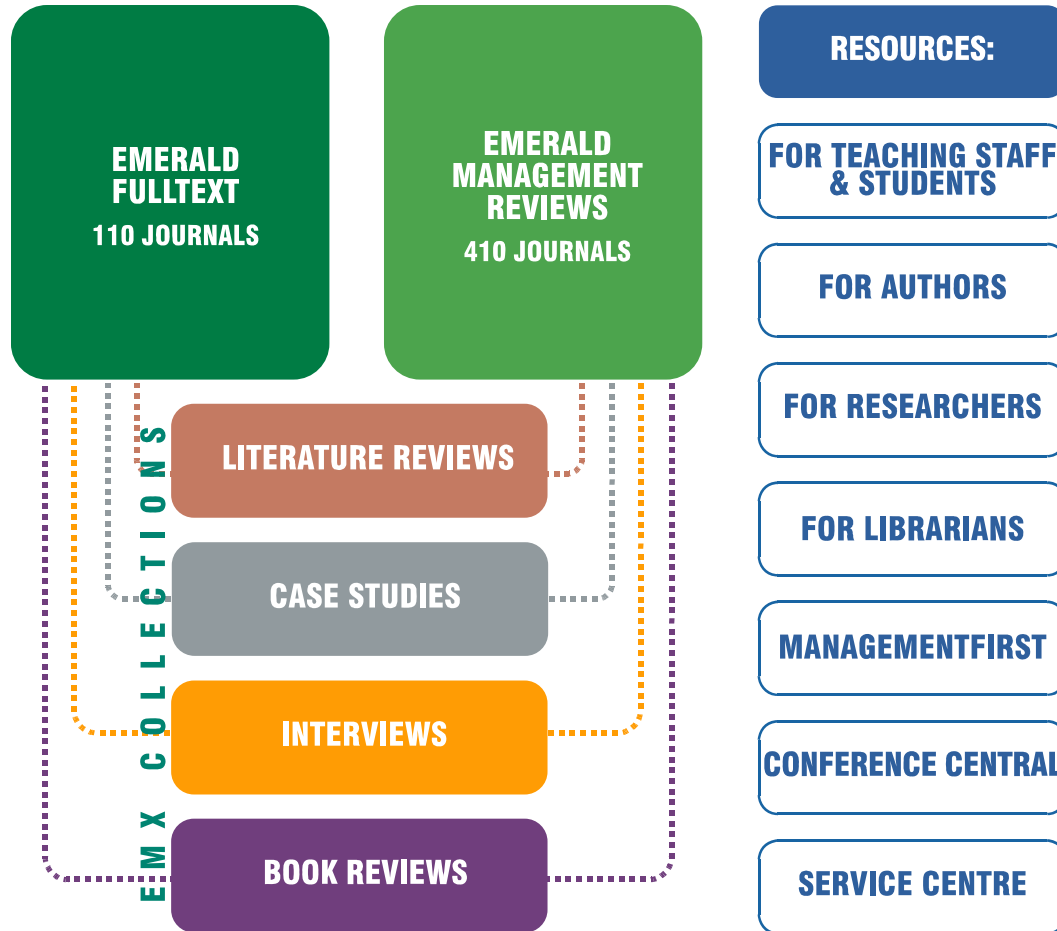
- Developed in collaboration with researchers, teachers and librarians in business schools and university management departments worldwide
- Puts the library at the centre of the university

EmeraldManagementXtra



- 110 primary peer-reviewed journals
- Three exclusive new titles
- 35,000 fulltext articles
- 190,000 review articles
- Structured abstracts
- Xtra resources

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THE COLLECTIONS

- **Literature Reviews** – more than 400, selected from primary publications
- **Case Studies** – more than 500, ideal as examples of management issues
- **Interviews** – more than 500, with leading figures in business
- **Book Reviews** – nearly 1,500, on management



THE RESOURCES

- **FOR TEACHING STAFF AND STUDENTS**
 - support material
 - study skills
 - advice on web research & electronic resources
- **FOR AUTHORS: EMERALD LITERATI CLUB**
 - how to get your work published
 - “meet the editor” interviews
 - recommended books on writing
 - editing help for non-native English speaking authors

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- **FOR RESEARCHERS: THE EMERALD RESEARCH REGISTER**
 - interviews
 - funding information
 - research methodology papers
 - more than 1,600 research projects
- **FOR LIBRARIANS: EMERALD LIBRARY LINK**
 - resources to make the library the centre of the university
 - information management resources on marketing the library

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- **MANAGEMENT FIRST**
 - online management magazine
 - for managers and business students
 - available to the alumni
- **CONFERENCE CENTRAL**
 - conference listings, previews, reviews
- **SERVICE CENTRE**
 - usage data reports
 - helpdesk and technical support priority service
 - user and librarian toolkits

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**WE BELIEVE THAT IN THE FUTURE
YOU WILL NOT WANT TO RUN A
BUSINESS SCHOOL OR UNIVERSITY
WITHOUT EMERALD MANAGEMENT
XTRA!!!**

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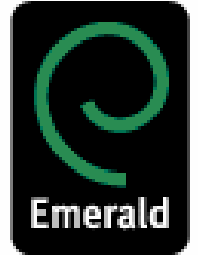
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Σας ευχαριστώ!

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