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The New Springer

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Presentation Contents

- Springer, a new company
- Short history
- Facts & figures
- Global Presence
- Electronic Platforms
- Springer Online Journal Archives
- Springer Open Choice

Springer, a new company

- Part of Springer Science + Business Media
 - represented with 70 publishing companies and subsidiaries in 16 countries in Europe, Asia and the USA.
- Springer-Verlag and Kluwer Academic Publishers operate under the Springer brand
- Springer name chosen as synonymous with scientific publishing
- #1 STM Book Publisher worldwide (> 3,500 published annually)
- Leading STM Journal Publisher worldwide (1,200 titles)
- Main editorial offices in Boston, New York, Heidelberg, London, Tokyo, Dordrecht

Short History: Springer-Verlag

1842	<ul style="list-style-type: none"> • Foundation in Berlin by Julius Springer
from 1960	<ul style="list-style-type: none"> • International Expansion: <ul style="list-style-type: none"> — Springer-Verlag New York (1964) — London (1983) — Tokyo (1983) — Paris (1986) — Hong Kong (1986)
1999	<ul style="list-style-type: none"> • Purchase of the Springer Group of Companies by Bertelsmann • Foundation of BertelsmannSpringer Science Business Media
2003	<ul style="list-style-type: none"> • Candover & Cinven acquires Kluwer Academic Publishers • Purchase of BertelsmannSpringer by Cinven + Candover
2004	<ul style="list-style-type: none"> • Merger with Kluwer Academic Publishers as Springer part of Springer Science + Business Media



Springer

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Key College Publishing

URBAN & VOGEL



Birkhäuser Boston

Scientific and Technical Publishing



Springer



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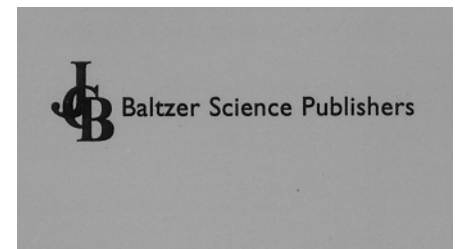
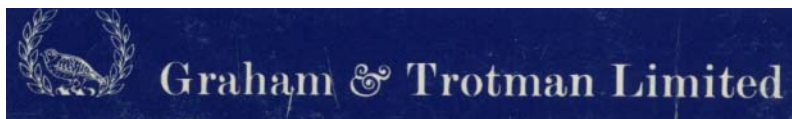
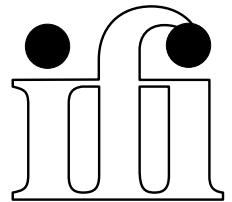
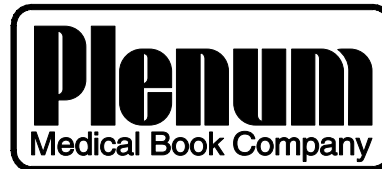
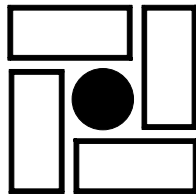
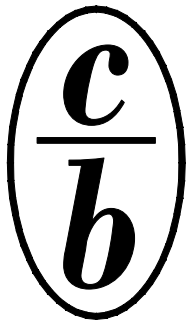
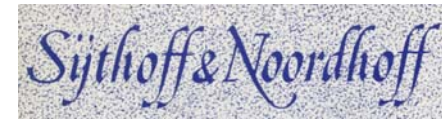
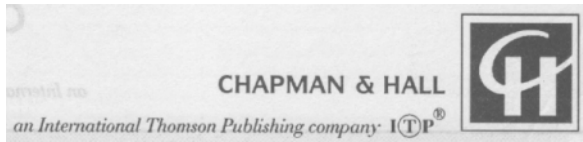
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Short History: Kluwer

1889	<ul style="list-style-type: none">• A.E. Kluwer founded his own publishing house in The Netherlands.• Nearly a century of gradual expansion follows
1970s	<ul style="list-style-type: none">• Company acquires Martinus Nijhoff• Kluwer acquires Dr. W. Junk Publishers noted for its biological science titles• Kluwer acquires D. Reidel Publishing, a leading publisher noted for its astronomy, physical sciences, mathematics and philosophy, leading to the creation of the current day Kluwer Academic Publishers
1998	<ul style="list-style-type: none">• Kluwer acquires Plenum Publishers and the Russian program• Kluwer acquires Chapman & Hall Publishers
2000	<ul style="list-style-type: none">• Kluwer acquires Baltzer journals
2003	<ul style="list-style-type: none">• Candover & Cinven acquires Kluwer Academic Publishers• Purchase of BertelsmannSpringer by Cinven + Candover
2004	<ul style="list-style-type: none">• Merger with Springer-Verlag as Springer part of Springer Science + Business Media

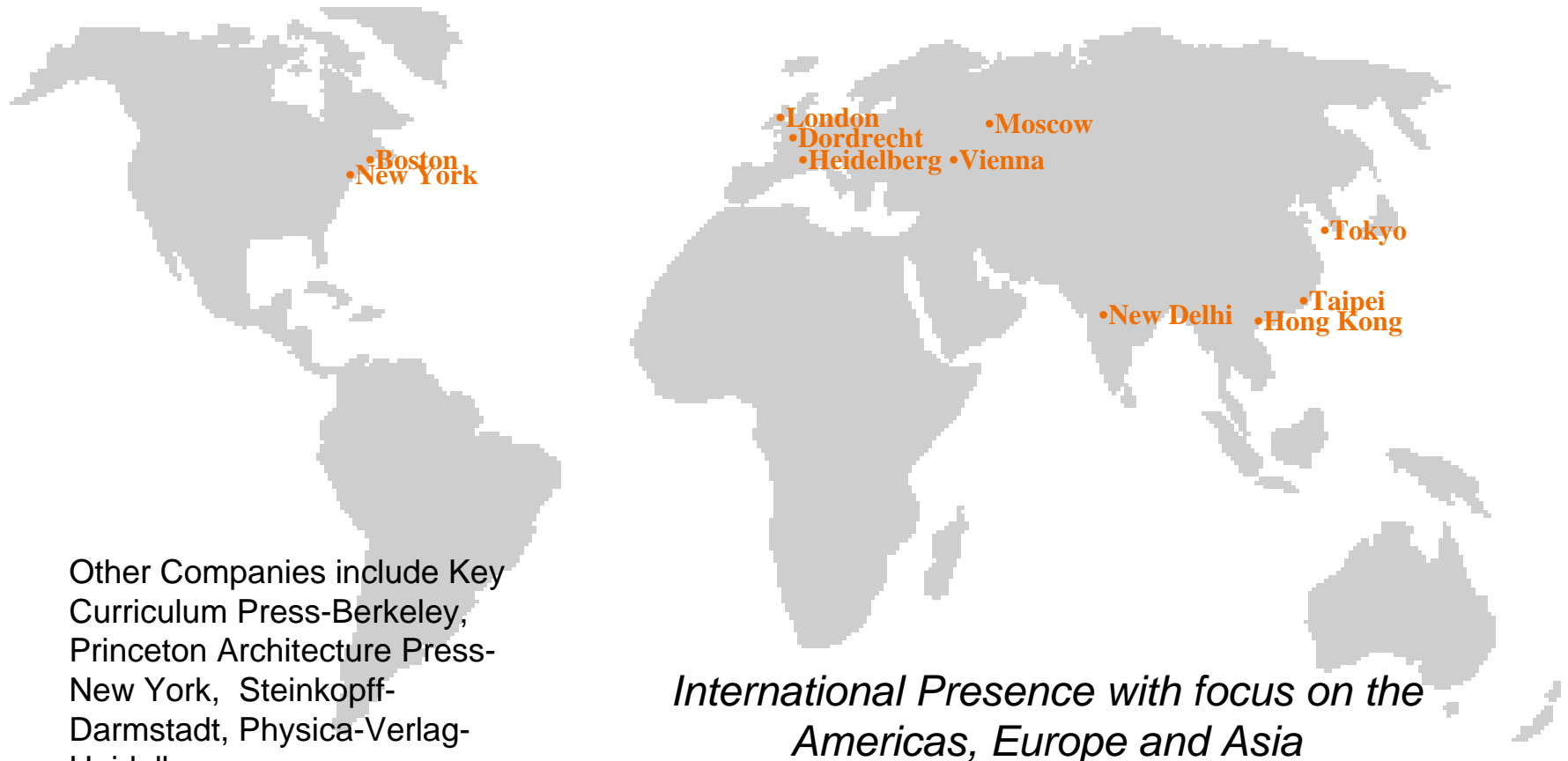
Imprints and Distribution Arrangements




Facts & Figures

	 kluwer	 Springer the language of science
1,500 Employees	600 Employees	2,000 + Employees
900 eBooks	1,000 eBooks	1,900 eBooks Growing eBook Program
Over 22,500 Books in Print	15,000 Books in Print 5,000 Print on Demand	37,500 Books in Print Growing Print on Demand
2,500 books published annually	1,200 books published annually	3,500 books published annually
Over 550 Journals in print and electronic form	Over 670 Journals in print and electronic form	Over 1,200 journals published annually

Global Presence



Total: 52

	Current		Future
Overview	[SpringerLink]	 kluwer online	[SpringerLink]
# of Journals	Over 500	Over 670	1,200
# of Articles available	300,000+	250,000+	550,000
2003 Article downloads	10,000,000	7,000,000	25,000,000
Back issues	as of 1997	as of 1997	Volume 1 issue 1

Kluwer Online content will be migrated to SpringerLink platform in January 2005

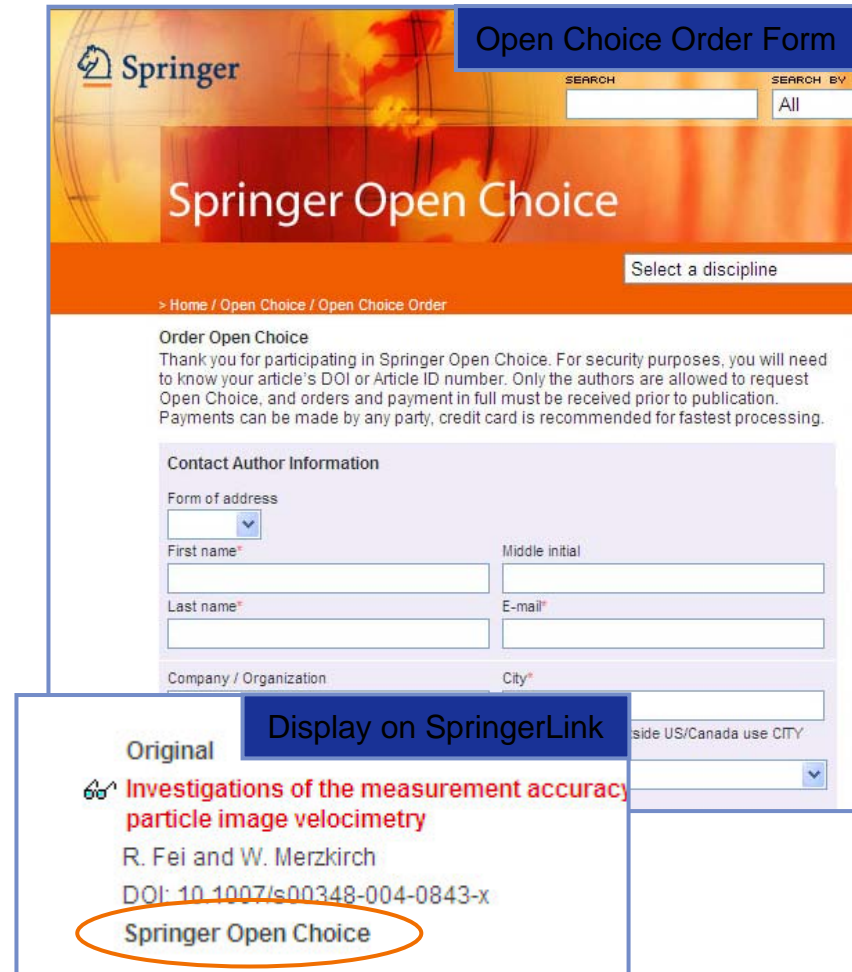
- Digitization of all Springer journals, back to volume one, number one
- Included:
 - All journals and book series in SpringerLink and KluwerOnline, except:
 - Non-English-language journals
 - Journals currently only available as print
 - Maik Nauka, Akademia Kiado, Czech Academy of Sciences
 - Reference works
 - Journals that partly publish in English are included
 - Predecessors of journals (title change, merge) are included in project
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R. Fei and W. Merzkirch

DOI: 10.1007/s00348-004-0843-x

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Thank you for your attention

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