

SwetsWise Title Bank

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SWETS

Swets Information Services

Are you in control?

- Do you know all the electronic journals you can access?
- Do you know all the resources in which you can access these journals?
- Can you provide your users with one comprehensive listing of your entire collection?
- Do you know how your users are using your collection?
- Do you know what it costs to manage and administrate this listing?

Are you in control of the dissemination of your collection or is it controlling you?

SwetsWise Title Bank: the link to your collections

SwetsWise Title Bank, the new web-based service of Swets, offers:

- A single interface to your entire collection
- Links to all the resources available to you that contain a specific publication;
- Full integration with SwetsWise Online Content providing you with article level information from within the same interface;
- Automated administration of the publication listing with the flexibility to make ad-hoc changes;
- Online access to management information on the usage of your resources
- Online user administration

SwetsWise Title Bank offers the link to your collections

What is SwetsWise Title Bank?

Functionality varies on level of access to SwetsWise:

- End-user:
 - Search for publications within your collection independent of format (journals, e-journals, books, e-books, etc.)
 - Per publication, links to all the resources in which this publication is contained are presented
 - Search for and read the articles in SwetsWise Online Content from the same interface
- Administrator:
 - Maintain publication listing and resource list
 - Setup users and view usage statistics
- Main Administrator:
 - Account level setup

SwetsWise Title Bank is: search and view your entire collection

- SwetsWise Title Bank offers you an easy to use search functionality
- Search across your entire collection

The screenshot displays the SwetsWise website interface. At the top left, the 'SwetsWise' logo is visible. To its right, there are navigation links for 'online content', 'search articles', 'publications', and 'publishers'. Further right, there are links for 'preferences' and 'my profile'. In the top right corner, there are icons for a folder, a list, an envelope, and a question mark.

The main content area is titled 'Customer's publications'. Below this, there is a sub-section for 'publications'. A search bar is present with the text 'search only SwetsWise Online Content publications'. The search bar includes a text input field, a 'search' button, and a 'beginning with' dropdown menu. A 'download publication list' link is located to the right of the search bar.

Below the search bar, the interface shows 'showing: 1 - 2 of 2' and a navigation bar with letters '0-9 ABCDEFGHIJKLMNOPQRSTUVWXYZ next'. The list of publications under the letter 'A' includes:

- full text [AANA Journal](#)
- full text [AAP Company News](#)
- full text [ABA Banking Journal](#)
- abstract [ABA Journal - American Bar Association](#)
- table of contents [Abacus - Oxford](#)
- full text [Abdominal Imaging](#)
- printed version [Abhandlungen aus dem Mathematischen Seminar der Universitat Hamburg](#)
- printed version [ABI Technik - Zeitschrift fur Automation Bau und Technik im Archiv Bibl und Inform Wesen](#)
- full text [About Campus](#)

At the bottom of the page, there is another 'showing: 1 - 2 of 2' and a navigation bar with letters '0-9 ABCDEFGHIJKLMNOPQRSTUVWXYZ next'.

SwetsWise Title Bank is: providing the link to your collections

- Links to the different resources you can access the publication are added automatically
- For every publication, an unlimited number of holdings information links can be added to guide the user
- For every link a coverage date is provided to further assist the user

publication details	
publication	AANA Journal
ISSN	0094-6354 electronic: 0094-5252
publisher	American Association of Nurse Anesthetists
subject	Medicine, Nursing
holdings information	available in main library (1940 - 2004) <u>scanned versions on the intranet (1940 - 1950)</u>
access details	
<u>full text via SwetsWise</u>	2001 to present
subscription via Swets	1999 - 2004

SwetsWise Title Bank is: integration with existing resources

- Links to other resources you have access to are automatically added
- Full integration with SwetsWise Online Content allowing the user to search for articles from the same interface
- A link to an Open URL Link Resolver can be added to every publication

SwetsWise Title Bank is: automated listing administration

- Swets automatically maintains your listing on a daily basis for all the subscriptions that you have with Swets.
- You can upload modifications and additions to your listing at any time and have them processed immediately
- You have the option to make manual ad-hoc changes and additions to your listing

The screenshot shows a web form titled "add new publication". At the top, there is a search bar with the text "search for a publication in the Swets catalog" and a "search" button. Below the search bar, there is a dropdown menu labeled "select publication" which currently displays "no publications". Underneath this, there is a note: "select a publication to automatically fill in the fields below". The form contains several input fields: "publication", "ISSN", "ISSN electronic", "publisher", "subject", and "subject". At the bottom, there is a dropdown menu for "access level" set to "full text", and two buttons: "submit" and "cancel".

SwetsWise Title Bank is: online resource and user management

- Efficient means to maintain your collection and list of resources
- Sophisticated functionality for user management
- Delegate user administration to the user or have it fully automated
 - Allow users to create their own user profiles
 - Create users in batch with a file upload
 - Have your users created automatically via Single Sign-On transparent authentication

First Time Setup

When you purchase SwetsWise Title Bank, a first time setup is required:

- Swets will automatically add all the subscriptions you have via Swets to the listing
 - You will have select which resources you have access to
 - Swets will automatically add all the links to the resources available per publication
 - Any publication you have that the procurement and administration does not go via Swets will have to be uploaded or manually entered
 - You have the option to add holdings information to all publications via a file upload or manually entered
- After the first time setup:
- Maintenance of all subscriptions via Swets is done automatically

Conclusion

SwetsWise Title Bank offers you:

- Full control
- Automated publication listing maintenance
- Reducing administration
- Significant time and cost savings
- Convenience

SwetsWise puts you in control without being controlling, saving you time and money!

SWETS

SwetsWise Title Bank