



Destination
Library:
Making It
Happen!



Betsy Fowler

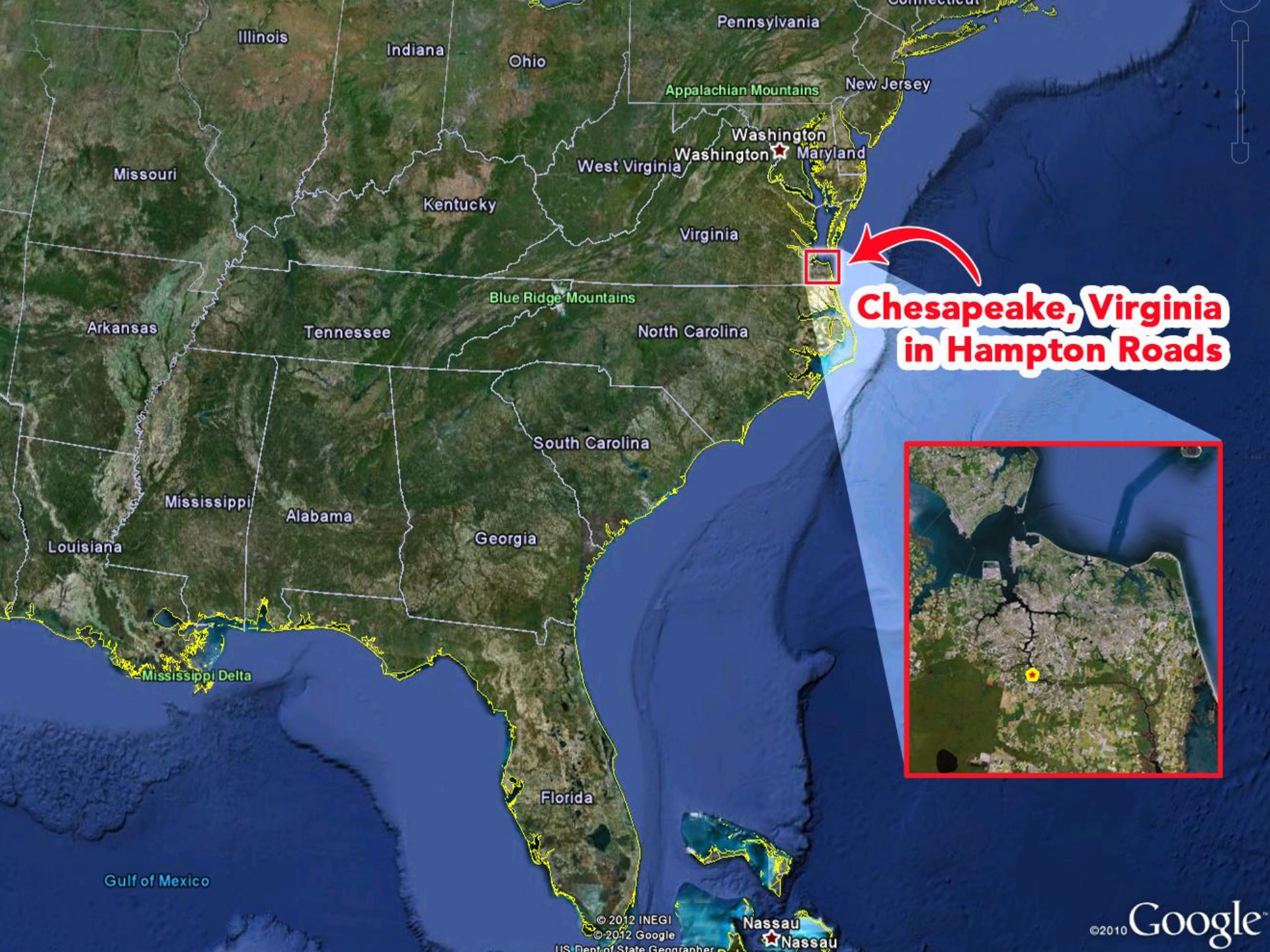
Director Chesapeake Public Library

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Twitter: [@fowler_betsy](#)



Illinois

Indiana

Ohio

Pennsylvania

New Jersey

Appalachian Mountains

Washington

Washington

Maryland

West Virginia

Kentucky

Virginia

Blue Ridge Mountains

Tennessee

North Carolina

South Carolina

Alabama

Georgia

Mississippi

Louisiana

Mississippi Delta

Florida

Gulf of Mexico

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U.S. Dept. of State Geographer

Nassau

Nassau

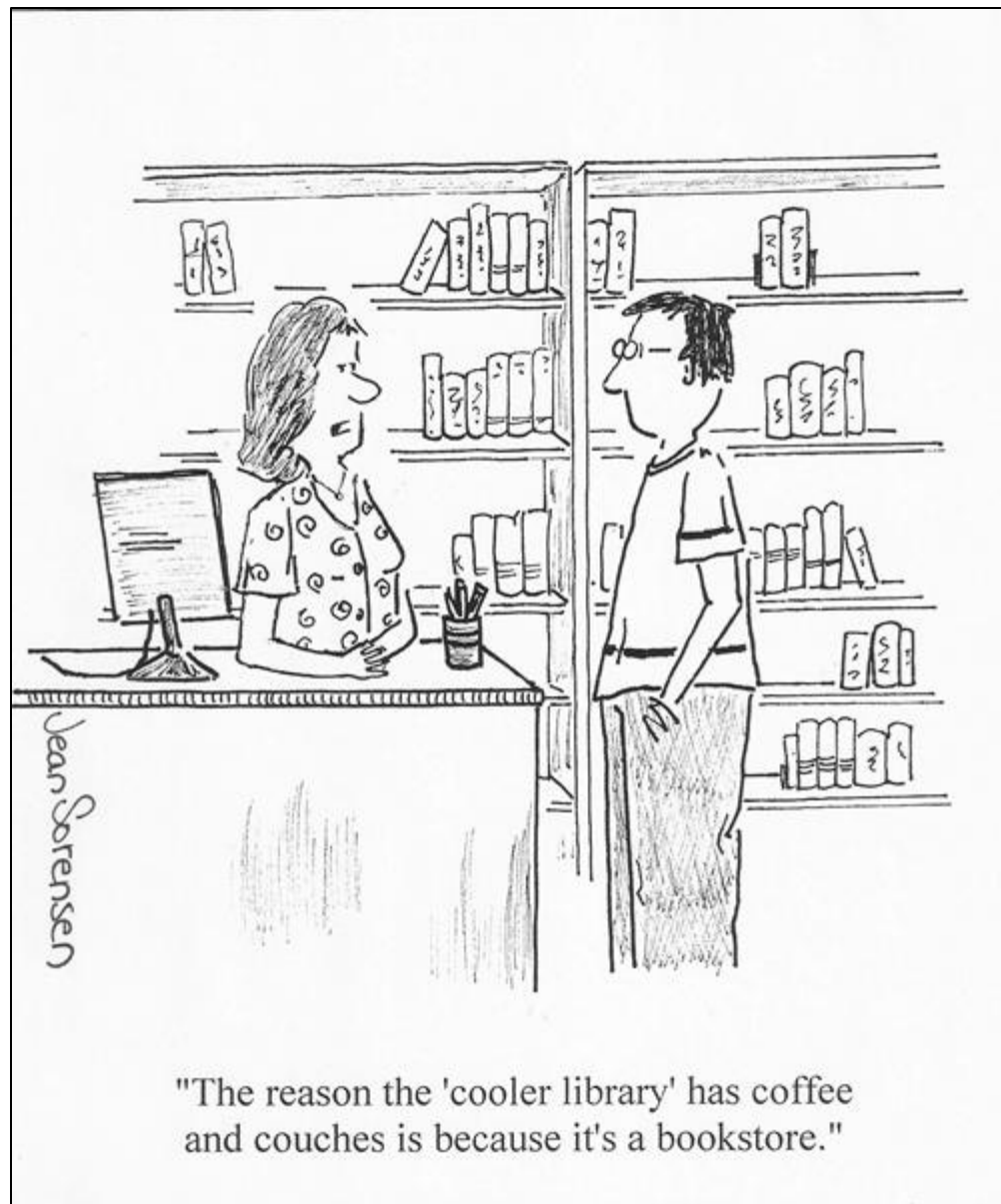
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Ironwood Library Richmond, Vancouver, B.C.

1998 “The Library of the Future”



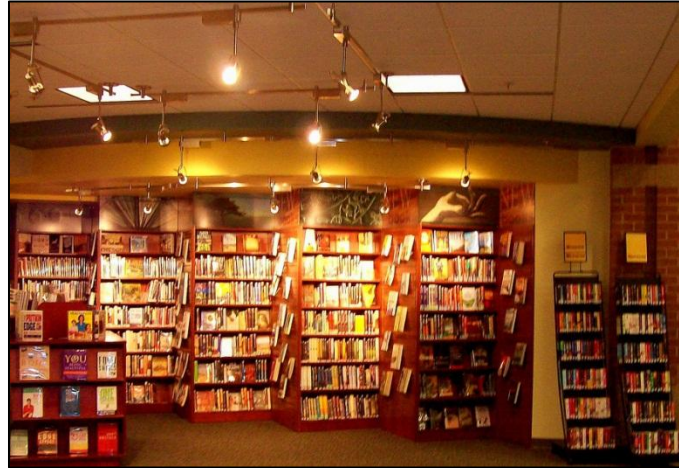
«ΑΚΟΥΣΤΕ ΚΥΡΙΕ, ΑΝ ΨΑΧΝΕΤΕ ΠΡΟΧΩ ΒΙΒΛΙΟΘΗΚΕΣ ΠΟΥ ΝΑ ΠΡΟΣΦΕΡΟΥΝ ΚΑΦΕ ΚΑΙ ΝΑ ΕΧΟΥΝ ΚΑΙ ΚΑΝΑΠΕΔΕΣ ΝΑ ΠΑΤΕ ΣΕ ΚΑΝΕΝΑ ΒΙΒΛΙΟΠΩΛΕΙΟ»

How does a library become the community destination?

By giving people what they want!



What is a 21st Century Destination Library?



**Fun
Engaging
Dynamic
Vibrant
Lively
Gathering
Place**



Popular Collections



Popular Collections: Making it happen!

- Use funds to buy the most popular items!
- Display items cover out for a year
- Use marketing signs to entice shopping
- Create browsing areas near the front door
- Make reading fun!



Popular Collections: Making it happen!

- Keep new displays full and abundant
- Add donated books
Paperbacks, DVD'S
- Music, Audio-books
- History room
- Young adult
- Big children's collection



Popular Collections: Making it happen!

- Magazine & newspaper collections with comfortable seating for browsing



Popular Collections: Making it happen!

Arrange shelving at angles to encourage browsing



Popular collections: Making it happen!

Downloadable e-books & audiobooks

The screenshot displays the INFOPEAKE website interface for the Chesapeake Public Library System. The header includes the library name, a search bar, and navigation links. The main content area is divided into three sections: 'Recently Added eBooks', 'Recently Added Audiobooks', and 'Currently Available eBooks'. Each section features a grid of book covers with titles and authors. A sidebar on the left provides navigation options for various digital collections. A maintenance notice is visible in the lower-left sidebar, and a promotional banner for additional eBooks is at the bottom left.

INFOPEAKE
Chesapeake Public Library

Digital Quick Search [All Fields] [Go]
Only show titles with available copies [Advanced Search]

infopeake.org

CHESAPEAKE PUBLIC LIBRARY SYSTEM CHESAPEAKE, VIRGINIA (757) 410-7100

Digital Home | My Cart | My OverDrive Account | Help | Sign In

Getting Started
Audiobook Fiction
Audiobook Nonfiction
eBook Fiction
eBooks Nonfiction
Children & Teens
Collections
Digital Software
OverDrive® Media Console™
Used for Audiobooks
Adobe® Digital Editions
Used for eBooks

Maintenance:
This service may experience interruption between Saturday, Sept. 29 at 11:30 PM and Sunday, Sept. 30 at 1:30 AM (EDT). We apologize for any inconvenience.

Additional eBooks.
Always Available.
Download Now
Titles do not count against checkout limits.

Recently Added eBooks [complete list...](#)

- [The Saint Who Stole My Heart](#)
Stefanie Sloane
- [Microsoft® Office Specialist Study Guide Office 2003](#)
Joan Lambert
- [A Fair Maiden](#)
Joyce Carol Oates
- [Living Right on Wrong Street](#)
Titus Pollard
- [Dirty South](#)
Phillip Thomas Duck

Recently Added Audiobooks [complete list...](#)

- [Size 12 and Ready to Rock](#)
Meg Cabot
- [Merge / Disciple](#)
Walter Mosley
- [You Are the Love of My Life](#)
Susan Richards Shreve
- [Threats and Promises](#)
Barbara Delinsky
- [Silver](#)
Andrew Motion

Currently Available eBooks [complete list...](#)

- [Relentless](#)
Dean Koontz
- [Only Us: A Fool's Gold Holiday](#)
Susan Mallery
- [A Doll's House](#)
Henrik Ibsen
- [Wolfgang Puck Makes It Easy](#)
Wolfgang Puck
- [Energy Security Challenges for the 21st Century](#)
Anne Korin

Core Service Community Gathering Place



Community Gathering Place: Making it happen!

- Neutral civic gathering place
- Creative Learning Commons
- Create spaces for Internet Cafes



Community Gathering Place: Making it happen!

- Meeting Rooms
- Art Walls & Displays
- Events & programs



Community Gathering Place: Making it happen!

- Club chairs
- Outside areas
- Conversation groupings
- Collaborative spaces
- Group study tables
- Different sized chairs
- Lighting
- Areas for each age group*



Community Gathering Space: Making it happen!

- Collaborations
- Local Colleges & Universities
- Friends of the Library
- Library Foundation
- Local Historical Society
- Public Broadcasting
- Public Schools



Community Gathering Space: Making it happen!

- Poets, Authors & Artist Events
- Festivals
- Host local clubs:
gardening, knitting,
book clubs, writers
groups, moms clubs,
political groups, yoga,
gamers, movie buffs,
historical round tables



Community Gathering Place: Making it happen!

- Study spaces
- Space and outlets for laptops and smart phones
- Media areas
- Genius bars
- Meeting room



Community Gathering Place: Making it happen!

- Create living room spaces
- Spaces for conversation
- Quiet reading nooks
- Spaces for people to eat and chat
- Move books out of the way and make room for people!



Community Gathering Place: Civic Engagement



Representatives from Senator Mark Warner's office will be traveling around the Commonwealth to meet with individual Virginians who have specific issues dealing with federal agencies.

We will be at the following location:

DATE: First Thursday of each month

TIME: 11:00 AM – 3:00 PM

LOCATION: Chesapeake Central Library

298 Cedar Road, Chesapeake VA 23322

For more information, please visit: <http://warner.senate.gov>

Civic Engagement: Making it happen!

- The place where Democracy happens
- Promoting Public Dialogues and Conversations
- Host public issues forums



Keyword Find books, music, movies and more

[Catalog](#) [NYPL.org](#) [Classic Catalog](#) [Advanced Search](#)



Free Discussions, Performances, Readings
Across The New York Public Library

SEPTEMBER 21–28, 2012 [SIGN UP HERE ▶](#)

Participating NBC News and MSNBC Journalists include:



Melissa
Harris-Perry

Chuck
Todd

Jenna
Bush Hager

Civic Engagement: Making it happen!

- Make community issues a library priority – turning outward
- Assume community leadership role
- Be part of the solution; make a difference
- Conduct surveys (www.surveymonkey.com)



The New South Norfolk Library will open in Spring 2013!

Let us know what you want in your new Library Cafe.

Click to take survey

Labels in floor plan: BAR HEIGHT COUNTERS, CAFE SEATING, CAFE KITCHEN, CAFE SERVING, ROLL-DOWN GATE, E-01, E-02, E-03, E-04, E-05, E-06, E-07, E-08, E-09, E-10, E-11, E-12, E-13, E-14, E-15, E-16, E-17, E-18, E-19, E-20, E-21, E-22, E-23, E-24, E-25, E-26, E-27, E-28, E-29, E-30, E-31, E-32, E-33, E-34, E-35, E-36, E-37, E-38, E-39, E-40, E-41, E-42, E-43, E-44, E-45, E-46, E-47, E-48, E-49, E-50, E-51, E-52, E-53, E-54, E-55, E-56, E-57, E-58, E-59, E-60, E-61, E-62, E-63, E-64, E-65, E-66, E-67, E-68, E-69, E-70, E-71, E-72, E-73, E-74, E-75, E-76, E-77, E-78, E-79, E-80, E-81, E-82, E-83, E-84, E-85, E-86, E-87, E-88, E-89, E-90, E-91, E-92, E-93, E-94, E-95, E-96, E-97, E-98, E-99, E-100.

Core Service

Lifelong Learning & School Support

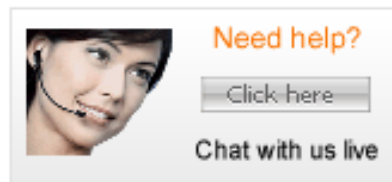


Lifelong Learning: Making it happen!

- After school tutoring location
- Online homework help
- Online chat with reference librarians
- Information databases



Ask a Librarian



Lifelong Learning: Making it happen!

- Adult Education classes
- Online classes and test proctoring
- Literacy tutoring
- On site community college classes
- Video conferencing
- SMART Boards



Core Service

Cutting Edge Technology



Cutting Edge Technology: Making it happen!

Virtual Library – built with Drupal (free Content-Management System)

INFOPEAKE
Chesapeake Public Library

Follow Us: [f](#) [t](#) [You Tube](#) [+](#) [A](#) [A](#) [A](#)

Keyword **SEARCH**

CATALOG INFOPEAKE.ORG **Adv Search**

[Home](#) [eBooks](#) [New Arrivals](#) [Programs](#) [Services](#) [Locations & Hours](#) [Partners](#) [About Us](#) [Latest News](#) [Blogs](#)

Novel Nights
A Literary Festival Fundraiser Event
Presented by the Chesapeake Public Library Foundation
and the Friends of the Chesapeake Public Library

Featuring
Jeffrey Shaara,
Author of
Gods and Generals

Save the Date
September 22, 2012

[Book a Meeting Room](#) | [Kids](#) | [Teens](#) | [Local History](#) | [Volunteer](#) | [Donate](#) | [My Account](#) | [Renew Items](#) | [Latest News](#) | [Search Databases](#) |

Ask a Librarian

Need help?
[Click here](#)
Chat with us live

Announcements

functions will not be available to our patrons during this time: access to My Account or placing
reservations held in the system. Also, some card reservations/holdings will not be available during

*"Libraries are like having a passport. Through books you can go anywhere
and do anything."*

Anne L.

Chesapeake Public Library System, 298 Cedar Road, Chesapeake, VA 23322-5598
© 2012 Chesapeake Public Library

Cutting Edge Technology: Making it happen!

Online Library Browsing with Wowbrary

The screenshot displays the INFOPEAKE Chesapeake Public Library website. At the top, the logo 'INFOPEAKE Chesapeake Public Library' is on the left, and social media links for Facebook, Twitter, YouTube, and a plus sign are on the right. A search bar with a 'SEARCH' button and a 'Keyword' dropdown is present. Below the search bar are links for 'CATALOG' and 'INFOPEAKE.ORG', along with an 'Adv Search' button. A navigation menu includes 'Home', 'eBooks', 'New Arrivals', 'Programs', 'Services', 'Locations & Hours', 'Partners', 'About Us', 'Latest News', and 'Blogs'. A large banner image shows a woman lying on a black metal bed frame reading a book, with the text 'Look what's new' overlaid on the left. Below the banner is a secondary navigation bar with links: 'Book a Meeting Room', 'Kids', 'Teens', 'Local History', 'Volunteer', 'Donate', 'My Account', 'Renew Items', 'Latest News', and 'Search Databases'. The main content area is divided into two columns. The left column has a blue header 'Ask a Librarian' and a 'Need help?' section with a 'Click here' button and a 'Chat with us live' link. Below this is a 'Today's Events' section with two entries: 'Job Help @ Major Hillard' (September 18, 2012) and 'Book Sale Corner Friends of the Libran On-Going Book Sale' (January 03, 2011 - December 31, 2012). The right column has a blue header 'Latest Arrivals' and features a carousel of book covers. The first book is 'Telegraph Avenue: A Novel' by Michael Chabon, with a red and black cover. Other books include 'This Is How You Lose Her' by Junot Diaz, 'Change Your Words Change Your Life' by Joyce Meyer, and 'The Revenge of Geography' by Robert D. Kaplan. Below the carousel are social media sharing buttons for Facebook (3 likes), Twitter (0 retweets), and Google+ (0 shares), along with 'Like', '+1', and 'Share' buttons. A 'More' button and navigation arrows are also visible.

Cutting Edge Technology: Making it happen!

Social Media

- Facebook
- Twitter
- Blogspot
- YouTube
- Flickr



<https://twitter.com/infopeake>

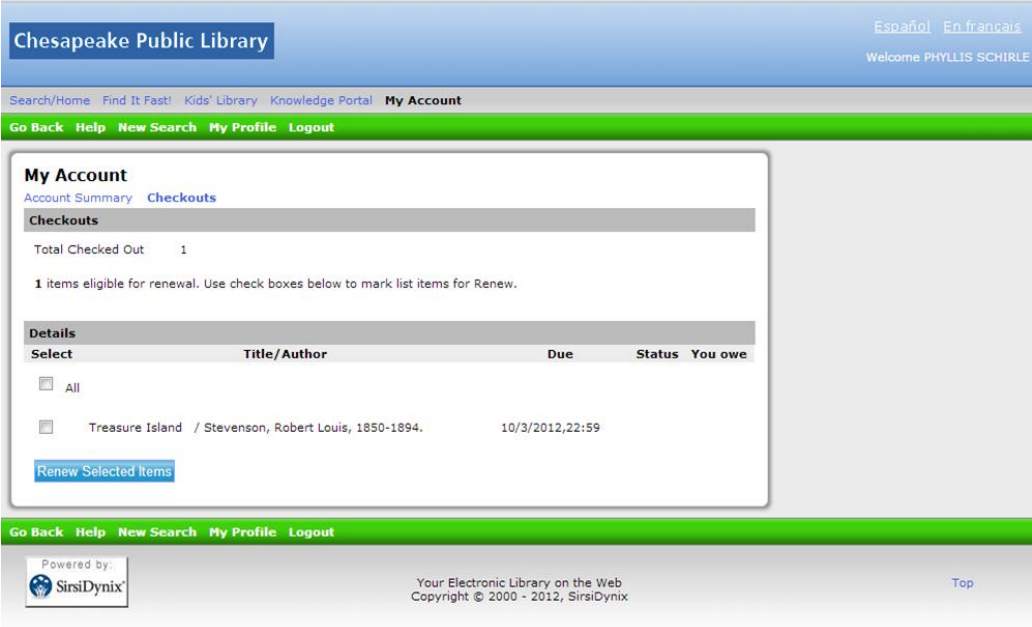


<https://www.facebook.com/ChesapeakePublicLibrary>

Cutting Edge Technology: Making it happen!

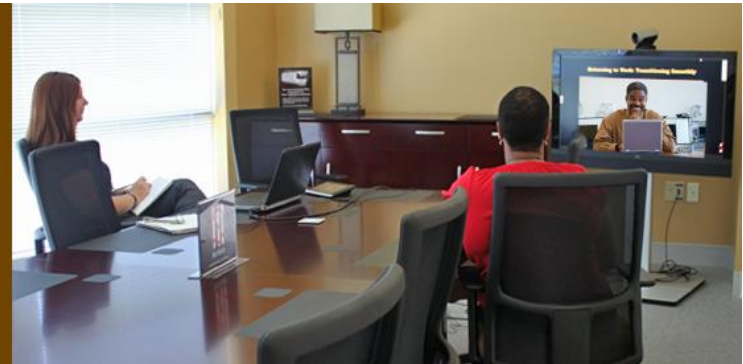
Online Services

- Place Holds
- Renew Items
- Pay Fines
- Book A Meeting Room
- Register for Programs
- Calendar
- Library Card
- Search Database
- Ask a Librarian



The screenshot shows the Chesapeake Public Library website. The header includes the library name, language options (Español, En français), and a welcome message for Phyllis Schirle. The main navigation bar contains links for Search/Home, Find It Fast!, Kids' Library, Knowledge Portal, and My Account. Below this is a green bar with links for Go Back, Help, New Search, My Profile, and Logout. The 'My Account' section is active, showing 'Account Summary' and 'Checkouts'. Under 'Checkouts', it displays 'Total Checked Out: 1' and a message: '1 items eligible for renewal. Use check boxes below to mark list items for Renew.' A table with columns 'Select', 'Title/Author', 'Due', 'Status', and 'You owe' lists one item: 'Treasure Island / Stevenson, Robert Louis, 1850-1894.' with a due date of '10/3/2012,22:59'. A 'Renew Selected Items' button is at the bottom of the table. The footer includes the SirsiDynix logo, copyright information (© 2000 - 2012), and a 'Top' link.

Reserve a
meeting room



Core Service

Job Help at the Library

Job Help
@Chesapeake Public Library



Monthly Workshops
& Personal Assistance

[Click Here To Learn More](#)

Job Help: Making it happen!

- One-on-one job help
- Resumes
- Online job applications
- Job searches
- Job fairs
- Volunteer Job Help workers
- Job Clubs
- Library Computer classes



Job Help: Making it happen!

- Leverage the power of the community: public, private and business partnerships
- Coordinate and host public workshops with community partners
- Be a satellite location for services



Interviews that *Wow*

July 18th
10:30AM to 12:30PM

Our Job Help partner, Opportunity Inc., will be presenting this workshop at the South Norfolk library. The workshop will be broadcast live at five of our libraries through our new video conference equipment

Job Help
@Chesapeake Public Library

Space is limited.
Register at your
library by July 16th

Job Help: Making it happen!

Creating Opportunities for Entrepreneurs

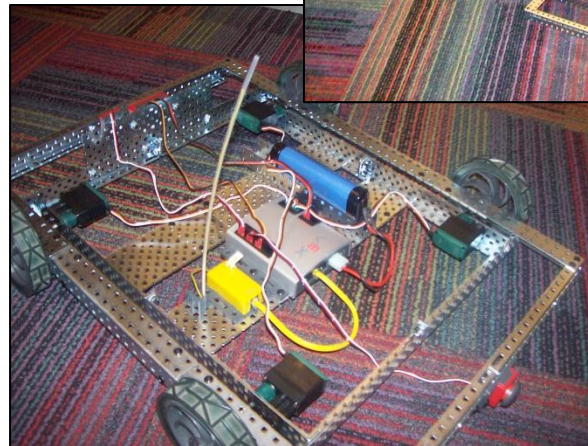
- Maker's Lab
- Guest mentors to teach a skill: how to repair a small appliance, how to change a tire, how to take photographs
- Content creation tools: video, music, writing, digital art for publication on the web



Job Help: Making it happen!

Creating Opportunities for Youth

- Programs on current gadgets
- University partnerships: science, math, robotics, gaming
- App Camp
- Marketing locally made products – Etsy, Ebay



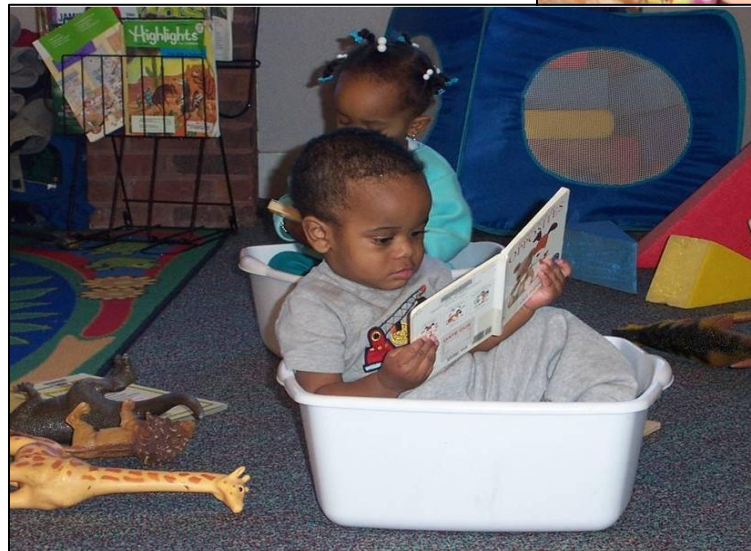
Core Service

Early Childhood Literacy



Early Childhood Literacy: Making it happen!

- Preschoolers door to learning
- Create interactive learning centers
- Educate families
- School readiness skills
- Story Times
- Picture book collections



Early Childhood Literacy: Making it happen!

- Family computers
- Family destination
- Diverse, dynamic programs



Central Library - Chesapeake, Virginia





Destination
Library:
Making It
Happen!