

eLearning Day 2011

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Intellectual Property Rights Law & Open Educational Resources: Challenges, Prospects and Contradictions in Education

From Institutions to Authors, from Authors to Avatars:
IPR in the Era of OER

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Overview

- IPR Stakeholders
- Emerging Trends and IPR
- Navigating the IPR Maze via OER
 - The Creative Commons (CC) Licenses
- OER Success Stories
- Requirements for Adopting OER

IPR Stakeholders

- Internal Stakeholders
 - Academics, tutors, research staff, students, librarians, content curators, administrative personnel, ..., the Governing Board
 - External Stakeholders
 - Funding Agencies, Collaborators, Commercial Entities (e.g. Publishers)
- Why I am interested
- Manager of ICT Platforms and Tools, Manager of Content Repositories, Content Guardian
 - Contributor to policy formulation

Emerging Trends and IPR

- [The Web 2.0 Environment](#)
 - New social trends, new approaches to work, research, communication, socializing, ...
 - New possibilities regarding creation of digital works, lead to IPR complexities
 - Traditional roles of Employer-Publisher-Author being redefined
 - Social, economic, ideological, legal factors enable rise of OER
- Granted the basic premise of IPR holds,
 - Producers and Consumers of content ensure own rights are protected, while respecting the rights of others
- IPR Issues in Academia
 - Authoring course notes, students' projects, ..., recording a lecture
 - The case of a multimedia artifact possibly involving multi-layer IPR
 - The rights of [Avatars](#) 😊

Navigating the IPR Maze via OER

- The Case of Open Educational Resources (OER)
- **Proposing OER as a viable alternative** to the traditional copyright practice, **© All Rights Reserved.**
 - Favorable OER economics attracting the attention of Governments, Funding Agencies, Institutions
 - Increased exposure and use of OER content
 - Increased collaboration between authors
 - Accelerating growth of OER initiatives worldwide!

Creative Commons (CC)

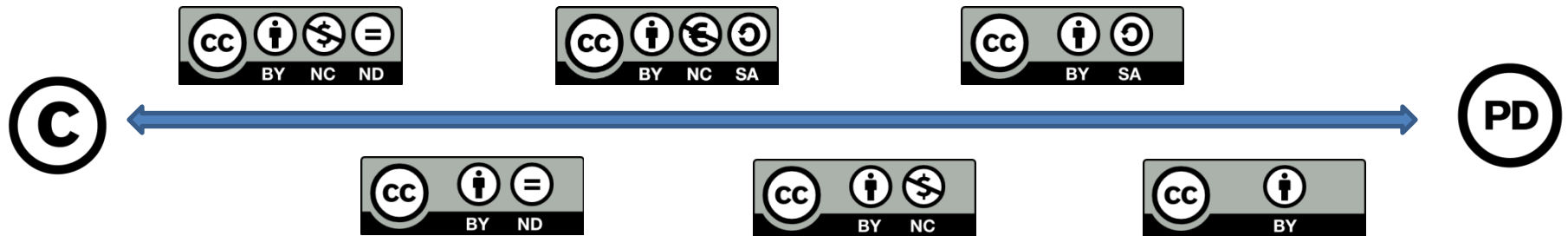
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- Typically used in Education: CC BY

OER Success Stories

- OER Commons, <http://www.oercommons.org/>
- Unesco OER <http://oerwiki.iiep-unesco.org/>
- MIT OpenCourseWare (OCW), <http://ocw.mit.edu/index.htm>
- Rice University Connexions, <http://cnx.org/>
- Open University UK Open Learn Initiative, <http://openlearn.open.ac.uk/>
- JISC Jorum, Oxford University OpenSpires, Leicester University OTTER, Nottingham Univ. BERLiN, ParisTech OCW, MORIL, ...
- OER Africa, China, Japan, ...

Requirements for Adopting OER

- Organizational Issues
 - Senior Management support
 - Internal stakeholders' partnership
 - Policy (or mandate?) formulation
 - Copyright/licensing management
 - Measuring utilization, value of the resources
 - Concerns for Output Quality Assurance
- Technological Issues
 - Creation of appropriate repository
 - Synchronizing multiple copies of content across repositories, Interoperability issues
 - Metadata issues
 - Process Management

Thank You!

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