Web 2.0 and Libraries in the 21st Century

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Cambridge University Press



• Web 2.0

How this benefits the academic community

Tools for academia



What is Web 2.0

Web 2.0 sites allow user interaction

 Change in the way developers and users interact with the web

"Users Add Value"



Web 2.0 in the academic community

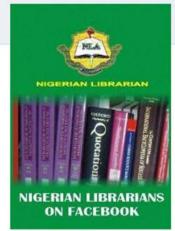
Development of a community of academic interaction

- Social networking at the centre of interaction
- Increase in number of tools for researchers

Social Networking Sites

- Free
- Another channel to disseminate knowledge
- No hosting requirement
- Consistent format users know how to use it
- Easy to build up a community
- Shorter download time
- Ready to use tools





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Anjola Bolu I'm a student.... Pls how can i join NLA

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Journal of Plasma Physics

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Microblogging and web feeds - Twitter and RSS

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Users follow only feeds which they are interested in

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Location Patras, Greece

Web http://www.upatra...

Bio The third largest University in Greece, pioneering education and research

5

88

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View all

Actions

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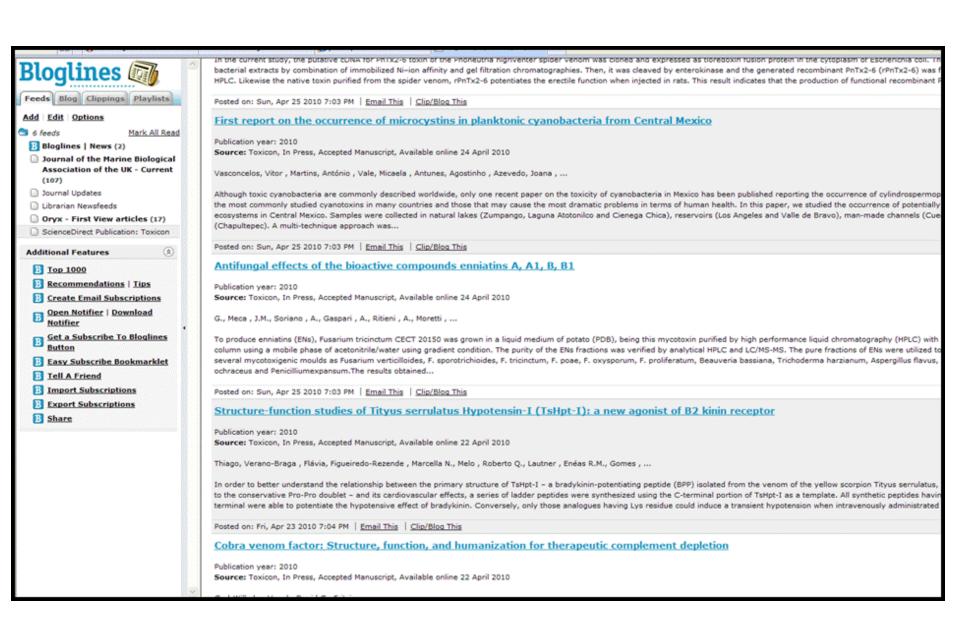
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Microblogging and web feeds (2)

- Twitter http://twitter.com/
- Bloglines <u>www.bloglines.com/</u>
- Tumblr http://www.tumblr.com/



Blogging

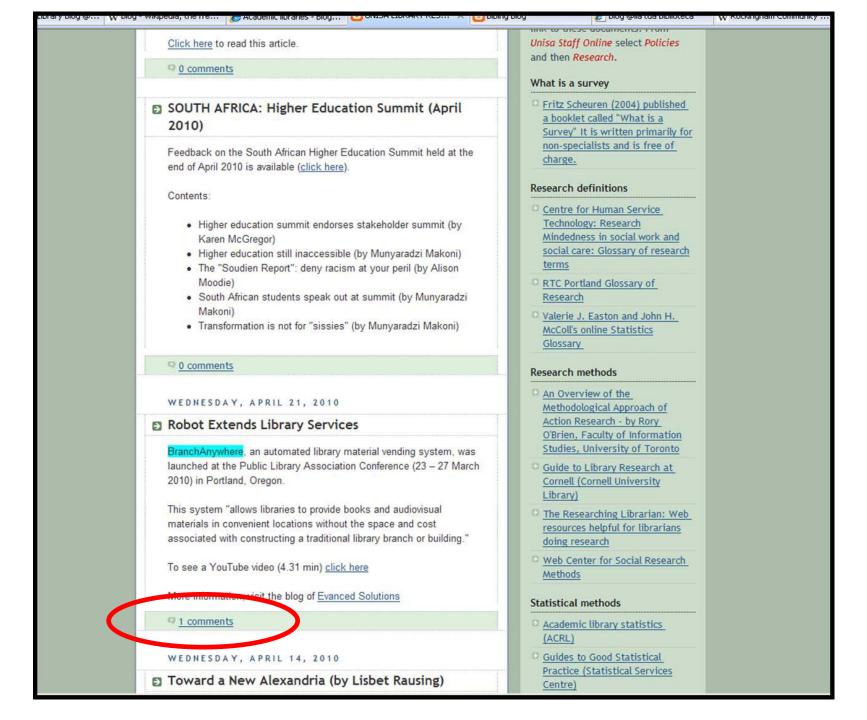
Essential part of Web 2.0 culture

 Allow the blogger to communicate information to their chosen community

Readers can add their comments

Tags, videos, links etc.





UNISA LIBRARY RESEARCH

University of South Africa, PO Box 392, UNISA 0003, SOUTH AFRICA (http://www.unisa.ac.za)

2010 LIS Conference and other events

To see a list of library and information services/science conferences and other LIS events taking place during 2010, scroll down (bottom right hand side of page).

WEDNESDAY, APRIL 21, 2010

Robot Extends Library Services

BranchAnywhere, an automated library material vending system, was launched at the Public Library Association Conference (23 – 27 March 2010) in Portland, Oregon.

This system "allows libraries to provide books and audiovisual materials in convenient locations without the space and cost associated with constructing a traditional library branch or building."

To see a YouTube video (4.31 min) click here

More information, visit the blog of Evanced Solutions

1 comments:



Library Procurement said...

What an excellent solution to provide information resources to rural areas!

April 30, 2010 12:18 AM

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Communication with blog owner

To communicate with the Unisa Library Research blog owner, Este Retief: retiee@unisa.ac.za

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Unisa research policies, procedures and guideline

When you are planning on doing research as a staff member of the University of South Africa (Unisa), remember to consult the university's research policies, procedures and guidelines. Find the link to these documents: From Unisa Staff Online select Policies and then Research.

What is a survey

Fritz Scheuren (2004) published a booklet called "What is a Survey" It is written primarily for non-specialists and is free of charge.

Research definitions

Centre for Human Service Technology: Research Mindedness in social work and

Blogging (2)

- Several websites where you can begin your blog:
- Blogger.com https://www.blogger.com/start
- Wordpress.com http://wordpress.com/

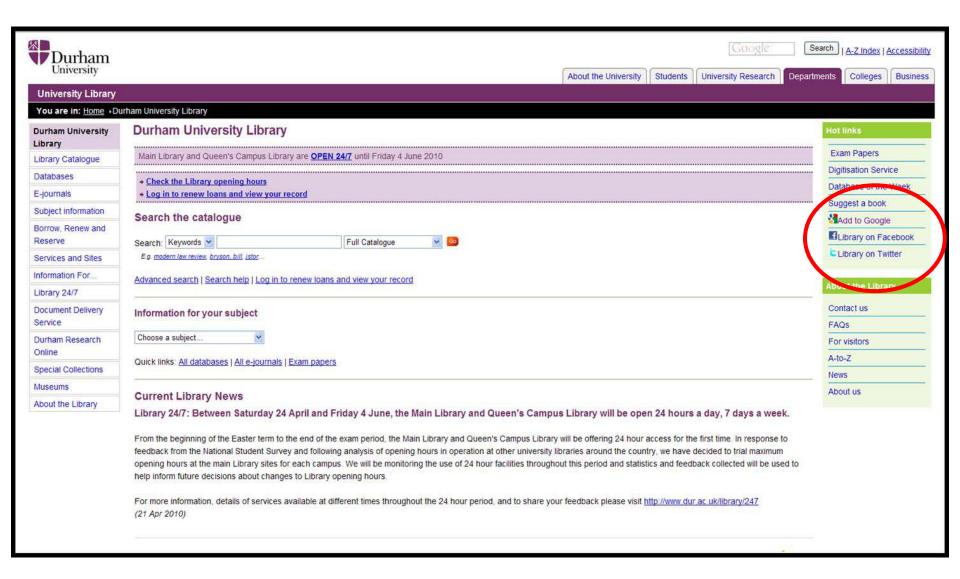


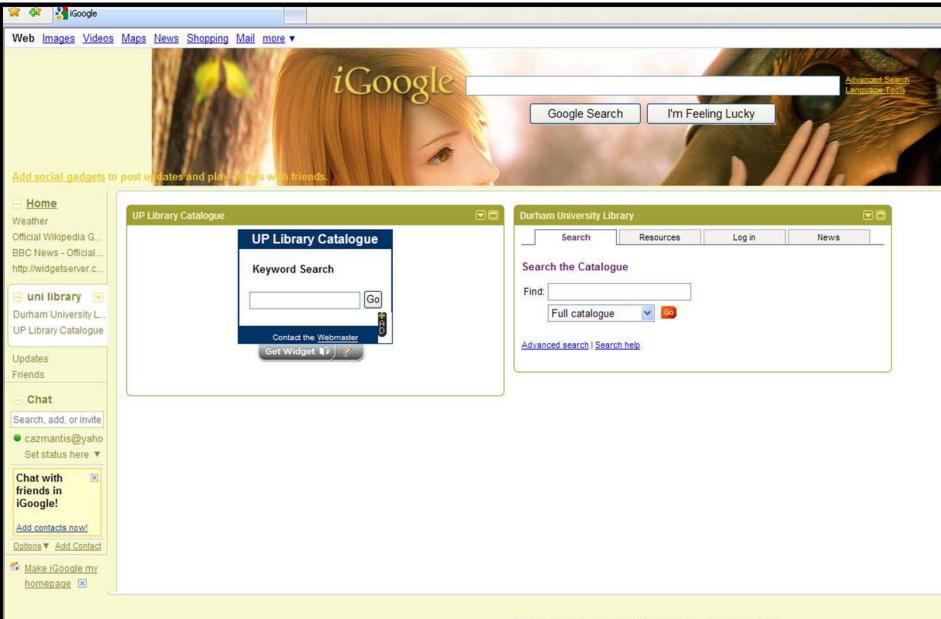
Widgets

- Small, stand alone applications
- Host of research tools in one place

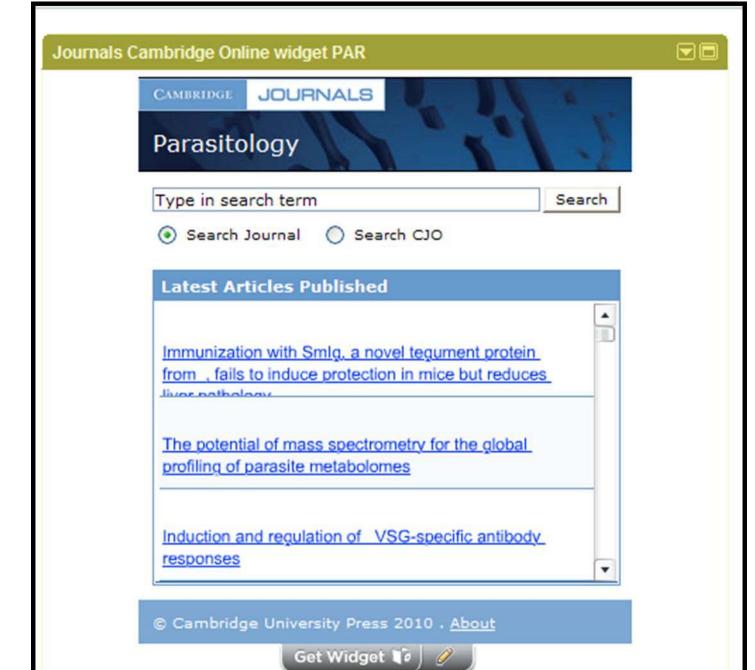
 Includes web browser add-ons to search library catalogue, Google Gadgets, Facebook Apps, Open URL referrers etc.







Have an iGoogle suggestion? Share it at Google Product Ideas



Widgets (2)

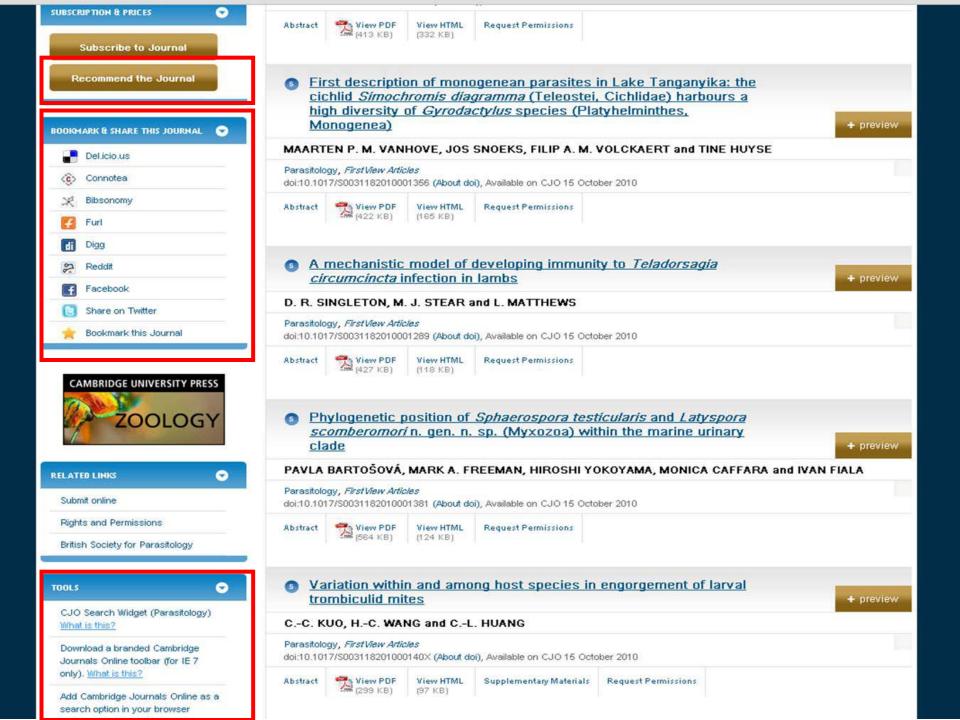
- Can provide extra value to researchers
- Variety of "flavours"
- An embedded Gadget in Google is often quicker to access than the University Library website
- http://www.widgetbox.com



Further Research Tools

- Journal Recommendations
- Sharing journals on social networking sites
- RSS feeds for TOCs
- Posting articles to social citation sites





The future...Web 3.0?

- Devices will be able to interpret the way the web is written
- Focus will be on the individual
- More intelligent retrieval of search results based on information stored about the user
- Information easier to retrieve with advanced mash-ups



In conclusion...

- Web 2.0 offers many tools to assist researchers
- Community aids discussion
- Sharing of social media aids awareness
- Increases research support



- Thanks for listening!
- Contact me if you would like a copy of this presentation ckerbyson@cambridge.org

