



Οδηγίες Ψηφιοποίησης

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Αναπτύσσοντας Ψηφιακές Βιβλιοθήκες
Κέρκυρα, 21 Ιουνίου 2002



PULMAN: Europe's network of excellence for public libraries, museums and archives at local level



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e-Europe: 5 core priorities until 2005

- 1 promote attractive content, services and applications for all Europeans
- 2 provide public services on-line
- 3 pursue digital inclusiveness for all Europeans
- 4 promote faster Internet, broadband
- 5 ensure trust and confidence in cyberspace

PULMAN: the genesis

💡 PubliCA: the public libraries Concerted Action

- 💡 - EU-framework IV
- 💡 - 1997-99
- 💡 - focused on Public Libraries
- 💡 - created a human network
 - - to share experience
 - - to exchange expertise

💡 PULMAN: Public Libraries Mobilising Advanced Networks

- 💡 - IST- framework 5
- 💡 - 2001-03
- 💡 - starting from Public Libraries
- 💡 - the network as a basis for
 - - ACTION
 - - POLICY WORK

PULMAN: the main objective

To **support the agenda of public libraries**

- 1. to identify the most important issues of today and tomorrow
- 2. to document issues and to define strategies
- 3. to disseminate findings over Europe
- 4. to stimulate political action in individual countries

= 4 step **approach**

DGMs - purpose

- identify and describe best practice and innovation in public library services
- interaction with museums and archives
- link to policy making
- point the way to the future
- policy makers and senior service managers
- 'ammunition' in promoting new strategies and the implementation of new services
- IFLA/Unesco guidelines

DGMs - format and delivery

- DGMs available through PULMANWeb June 2002
- easily usable, print-friendly electronic format
- not too be lengthy or too technical
 - 100 pages in total
 - 5 pages per topic (1 page policy summary)
 - high-level introduction - policy context
- extensive guidance to external information - web links
- internal navigation through hyperlink cross-refs
- translated into major European national languages
- optional print/ CD-ROM versions



Social Policy guidelines

- ✿ Social inclusion
- ✿ Citizen participation in new forms of Civic Governance
- ✿ Access and services for people with physical and visual impairments
- ✿ Public library services for children and schools
- ✿ Public library services supporting education in adult life
- ✿ Support for business and the Economy
- ✿ Access to music and non-print Material



Management guidelines

- ✿ Performance measures and Evaluative Tools
- ✿ Funding and Financial Opportunities
- ✿ Management practices and models for co-operation and partnership
- ✿ The public interest in Access to Copyright protected materials
- ✿ The Handling of Legal Issues

Technical guidelines

- Digitization
- Developments in Integrated Library Systems
- Multimedia digital service delivery
- Delivery channels
- Resource description, discovery and participation
- Tailoring of services and citizen interaction and participation
- Technical Responses to Multilingual Issues



Initial structure of DGMs

1. Scope
2. Policy Issues
3. State of the Art in Public Libraries
4. Future agenda
5. Best practice

DGM – Digitization

✚ Policy Issues

– **Government Policy initiatives**

- e-Europe 2002 Action Plan
- Lund Meeting
- Peoples Network



DGM – Digitization

☀ Good practice guidelines

- Planning
- File formats
- Resource Description
- Protection of images
- Workflow
- Delivery systems
- Evaluation

Using the framework: the components of a Digitization project

💡 **Data capture and creation**

image handling-image capture-file formats-metadata

💡 **Data access and delivery**

search and retrieval-user issues

💡 **Managing the digital collection**

database creation-workflow-quality assurance-project management-digital preservation and storage

What to digitize

Selection criteria

- ✦ Potential cost
 - ✦ Value of material
 - ✦ Condition and ease of digitization
 - ✦ Potential audience
 - ✦ Legal issues
- ✦ <http://www.library.ucsb.edu/ucpag/digselec.html>

Digitization: user needs

- ✦ Present and future users
- ✦ Present and future content/information needs
- ✦ Delivery
- ✦ Navigation
- ✦ Number of users
- ✦ Sustainability

A map of Europe with a network diagram overlay. The network consists of several interconnected nodes and lines, primarily concentrated in the northern and central regions of Europe. The nodes are represented by various colored shapes (triangles, squares, circles) in shades of blue, green, yellow, and red. The map itself is yellow with black outlines for countries and regions.

Welcome to PULMANweb
Public Libraries Mobilising Advanced Networks

Pulman/Pulman-XT

<http://www.pulmanweb.org/>