

JAPAN TRAVEL NEWS

Issued Monthly by Japan Tourist Association

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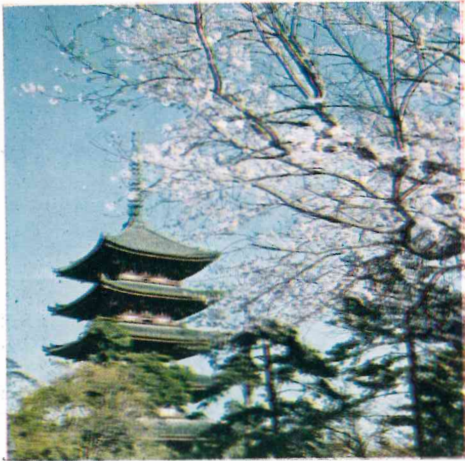
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SPECIAL OLYMPIAD ISSUE



Pagoda in Spring

Japan is truly a mecca for tourists from abroad. In its abundance of tourist resorts, in its variety of scenic beauties and in its depth of charming hospitality, Japan ranks high in the list of world's vacationlands. She is a floating paradise of the Pacific.



Festival Time

golden rice-fields, crimson foliage and rural festivities attract tourists, and in the cold months, various outdoor sports which include golfing, skiing, and skating may be enjoyed to one's heart's content.



Under the Sakura

What enhances the unique beauty of Japan is her clear-cut seasonal distinctions. Japan is an ideal vacationland in all seasons. In spring, the whole land is under a pink cloud of cherry blossoms. Then, azaleas, peonies, irises and many other flowers of the season come out making the country full of color and verdure. In summer, ranges of soaring peaks challenge alpinists and miles of wave-washed sandy shores entice holiday-makers. In the fall,



Bunraku Doll



Magnificent Shrine

Japan is a cultural museum where are carefully preserved ages-old art treasures and mementoes of historic interest. Old traditions and legends remain as fresh as ever. Here is a golden chance for visitors from abroad to observe the unique customs and manners of the Japanese people.



Garden in Early Summer

Side by side with rows of mushrooming Western-style buildings in urban centers, Japan still retains shrines and temples and other memorials of historic interest in rural districts.

Coupled with the excellence of hotel accommodations and means of travel, the delight in touring Japan will yet be greater for the tourist who eagerly wishes to know her through her fine arts, architecture and colorful events.

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