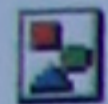


Menu



News

Hopkinton Breaks Ground for Historic Ma

New Balance Gift 'Spirit of the Marathon' to Celebrate Greek Runn

Famous 1946 Boston Marathon Win and Twin-city Relationship

Hopkinton, Mass., October 24, 2005 – Ground was broken at the Mi Marathon course in Hopkinton for a monumental bronze statue celebra memorable achievements – the 1946 win against all odds by famed Gr Kyriakides. A gift from New Balance Athletic Shoe, Inc. to the Hopkint 10-foot high statue will be unveiled in April 2006 and represents Kyriak Spiridon Louis, winner of the 1896 Olympic Marathon.



*The 'Spirit of the Marathon' statue
in the Greek city of Marathon*

The 'Spirit of the Marathon' statu commissioned by New Balance f Marathon, which was the starting during the 2004 Olympic Games be located on a plot donated by \ only hundreds of yards from 'Luc 1946 Boston Marathon starting li also marks the first official step ir relationship between Hopkinton a

As the winner of the 50th Boston his triumph to draw attention to th famine-ravaged homeland. Ema escaped execution during World occupied Greece, Kyriakides hac he came to Boston in 1946. Des that he shouldn't run, Kyriakides nearly mythic performance, ultim champion Johnny Kelley. With v Kyriakides then went on to serve

for his country, raising money for reconstruction and strengthening inte United States and Greece.

"The marathon is truly the epitome of athletic achievement and New Ba its popularization and appeal to both runners and spectators as part of the event," said Jim Davis, chairman and CEO of New Balance and a C of the Marathon' statue in Hopkinton is an appropriate and long-lasting nature of the marathon event and its international and local history."

"Today's ground-breaking draws Hopkinton and Marathon, Greece mil literally, then spiritually," noted Tim Kilduff, Hopkinton Athletic Associat symbolizes all that's most noble about human endeavor, just like the oi Pheidippides, and represents the first significant step in an official twin-Marathon and Hopkinton," he explained.

"We're grateful to New Balance, Weston Nurseries and everyone involved continued, adding, "We can assure them and the entire running community the best of hands."

Sculpted by Mico Kaufman, a fellow of the National Sculpture Society, currently being cast by New England Sculpture Service in Chelsea, Massachusetts, has numerous ties through his work to Boston and surrounding communities, including commissions from the American Hellenic Educational Association (AHEPA).

About the HAA

The Hopkinton Athletic Association (HAA) is a non-profit organization committed to the health, fitness, recreation and civic image of Hopkinton, Mass., through educational programs and strategic investment in fitness-related projects. Fundraising, event planning and execution, communications and volunteerism are key to our success. Visit www.haa-ma.org.

About New Balance

New Balance, headquartered in Boston, Mass., is a leading manufacturer of innovative wide-width performance footwear and athletic apparel for women. The range of product categories includes running, walking, cross training, adventure, and kids. New Balance employs more than 2,600 people and in 2004 reported worldwide sales of \$1.5 billion. For more information please visit www.newbalance.com

About Weston Nurseries

Weston Nurseries, located on Route 135 in Hopkinton, Mass., is a central resource for assisting clients in designing, creating, and enjoying outdoor environments. We utilize environmentally sound practices, utilizing our people's strengths and focus on quality plants and offer trees, shrubs, and perennials that produce the best results. Weston Nurseries is a fourth-generation, family-owned business currently serving the greater Boston area. Visit www.westonnurseries.com.

Media contacts:

Bruce MacDonald
HAA Communications
Tel. 617-616-1546
brucejmacdonald@Comcast.net

Kevin Flight
Regan Communications
Tel. 617- 488-2800
kflight@regancomm.com

###

Past Headlines:

- Weston's Best
- Weston Nurseries at 2005 Show House
- Weston Nurseries at the New England Flower Show