

NLG e-Reading Room

An Initiative to Promote Electronic Reading Habits in Greece

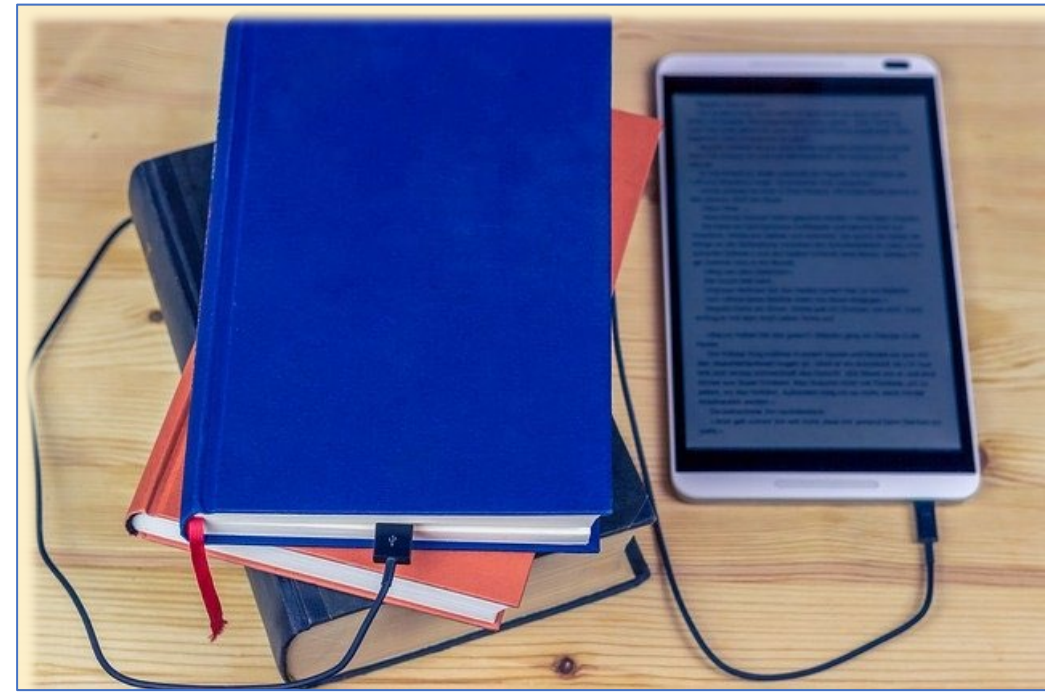
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National Library of Greece

E-book market in Greece

- 927 active Greek publishers W 138 publish e-books
- 20 publishers > 20 e-books
- ~ 8.000 e-books in Greek language
- Mostly literature

*Data collected in 2017



Ηλεκτρονικό Αναγνωστήριο e-Reading Room

ereading.nlg.gr

e-Reading service provides free access to Greek popular electronic books remotely for a limited time to all NLG registered users

Implementation & Operation

2017 - 2020

Initial phase (SNF funds)

- Project of NLG relocation at the Stavros Niarchos Foundation Cultural Center (SNFCC) W Stavros Niarchos Foundation donation (SNF)
- Official launch W November of 2018

From 2021 ...

Operational phase (NLG budget)

- New usage policy
- Collection growth
- New publishers

Goals

- Promotion of electronic reading
- Reader's familiarization with the e-book and its technologies
- Greek e-book market expansion
- Users' familiarization regarding:
 - W intellectual rights
 - W digital rights management (DRM)
- Free access to all e-books available by Greek publishers
- Production of more e-books from Greek publishers

e-Reading Room... in numbers



Total

W **2.253** e-book

W **13** Greek publishers

W **21.255** users

W **74.667** downloads

51.277 downloads (Official launch - 31/12/2020)

Average per year ~ 16.200

23.390 downloads (01/01/2021 - 31/12/2021)

K ~44%

Functionalities

The users can

W browse/search the e-book collection

W borrow and read popular e-books in Greek language

Addressed to everyone

W no geographic limits

Requirement

W registered user @ NLG Single Sign On service W <https://register.nlg.gr>

Usage policy

Initial phase (2018-20)	Production phase (2021-)
1 simultaneous download per title (1 user/1 copy)	5 simultaneous downloads per title (5 concurrent users/1 copy)
36 downloads per title (prepaid downloads)	100 downloads per title renewed annually (pay per use)
3 downloads per user	3 downloads per user
Lending period W 15 days	Lending period W 15 days
1 renewal per title for 15 more days	1 renewal per title for 15 more days
1 reservation	1 reservation
36 downloads per user annually	36 downloads per user annually
DRM protection	DRM protection

Benefits

- Create a «precedent»
- Facilitate access to a large e-book collection
- Promotion of Greek publishers and Greek commercial e-books
- Expansion of the Greek e-book market
- Quantitative and qualitative data for analyzing & evaluating the use of e-books
- Strengthen the trust between the stakeholders

Enrich the e-book collection
Include more Greek publishers

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National model service of e-reading in
Greece



Thank you for your attention!

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