Destination
Library:
Making It Happen!
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1998 “The Library of the Future”
"The reason the 'cooler library' has coffee and couches is because it's a bookstore."
How does a library become the community destination?

By giving people what they want!
What is a 21\textsuperscript{st} Century Destination Library?

Fun
Engaging
Dynamic
Vibrant
Lively
Gathering
Place
Popular Collections
Popular Collections: Making it happen!

• Use funds to buy the most popular items!
• Display items cover out for a year
• Use marketing signs to entice shopping
• Create browsing areas near the front door
• Make reading fun!

summer pleasures
Popular Collections: Making it happen!

- Keep new displays full and abundant
- Add donated books Paperbacks, DVD’S
- Music, Audio-books
- History room
- Young adult
- Big children’s collection
Popular Collections: Making it happen!

- Magazine & newspaper collections with comfortable seating for browsing
Popular Collections: Making it happen!

Arrange shelving at angles to encourage browsing
Popular collections: Making it happen!

Downloadable e-books & audiobooks
Core Service
Community Gathering Place
Community Gathering Place: Making it happen!

- Neutral civic gathering place
- Creative Learning Commons
- Create spaces for Internet Cafes
Community Gathering Place: Making it happen!

- Meeting Rooms
- Art Walls & Displays
- Events & programs
Community Gathering Place: Making it happen!

- Club chairs
- Outside areas
- Conversation groupings
- Collaborative spaces
- Group study tables
- Different sized chairs
- Lighting
- Areas for each age group*
Community Gathering Space: Making it happen!

- Collaborations
- Local Colleges & Universities
- Friends of the Library
- Library Foundation
- Local Historical Society
- Public Broadcasting
- Public Schools
Community Gathering Space: Making it happen!

- Poets, Authors & Artist Events
- Festivals
- Host local clubs: gardening, knitting, book clubs, writers groups, moms clubs, political groups, yoga, gamers, movie buffs, historical round tables
Community Gathering Place: Making it happen!

- Study spaces
- Space and outlets for laptops and smart phones
- Media areas
- Genius bars
- Meeting room
Community Gathering Place: Making it happen!

- Create living room spaces
- Spaces for conversation
- Quiet reading nooks
- Spaces for people to eat and chat
- Move books out of the way and make room for people!
Community Gathering Place:
Civic Engagement

Representatives from Senator Mark Warner's office will be traveling around the Commonwealth to meet with individual Virginians who have specific issues dealing with federal agencies.

We will be at the following location:

**DATE:** First Thursday of each month
**TIME:** 11:00 AM – 3:00 PM
**LOCATION:** Chesapeake Central Library
298 Cedar Road, Chesapeake VA 23322

For more information, please visit: [http://warner.senate.gov](http://warner.senate.gov)
Civic Engagement: Making it happen!

• The place where Democracy happens
• Promoting Public Dialogues and Conversations
• Host public issues forums
Civic Engagement: Making it happen!

• Make community issues a library priority – turning outward
• Assume community leadership role
• Be part of the solution; make a difference
• Conduct surveys (www.surveymonkey.com)
Core Service
Lifelong Learning & School Support
Lifelong Learning: Making it happen!

- After school tutoring location
- Online homework help
- Online chat with reference librarians
- Information databases
Lifelong Learning: Making it happen!

- Adult Education classes
- Online classes and test proctoring
- Literacy tutoring
- On site community college classes
- Video conferencing
- SMART Boards
Core Service
Cutting Edge Technology
Cutting Edge Technology: Making it happen!

Virtual Library – built with Drupal (free Content-Management System)
Cutting Edge Technology: Making it happen!

Online Library Browsing with Wowbrary
Cutting Edge Technology: Making it happen!

Social Media
- Facebook
- Twitter
- Blogspot
- YouTube
- Flickr

https://www.facebook.com/ChesapeakePublicLibrary

https://twitter.com/infopeake

https://www.facebook.com/ChesapeakePublicLibrary
Cutting Edge Technology: Making it happen!

Online Services
- Place Holds
- Renew Items
- Pay Fines
- Book A Meeting Room
- Register for Programs
- Calendar
- Library Card
- Search Database
- Ask a Librarian

Reserve a meeting room
Core Service
Job Help at the Library
Job Help: Making it happen!

- One-on-one job help
- Resumes
- Online job applications
- Job searches
- Job fairs
- Volunteer Job Help workers
- Job Clubs
- Library Computer classes
Job Help: Making it happen!

• Leverage the power of the community: public, private and business partnerships
• Coordinate and host public workshops with community partners
• Be a satellite location for services
Creating Opportunities for Entrepreneurs

• Maker’s Lab

• Guest mentors to teach a skill: how to repair a small appliance, how to change a tire, how to take photographs

• Content creation tools: video, music, writing, digital art for publication on the web
Job Help: Making it happen!

Creating Opportunities for Youth

- Programs on current gadgets
- University partnerships: science, math, robotics, gaming
- App Camp
- Marketing locally made products – Etsy, Ebay
Core Service
Early Childhood Literacy
Early Childhood Literacy: Making it happen!

- Preschoolers door to learning
- Create interactive learning centers
- Educate families
- School readiness skills
- Story Times
- Picture book collections
Early Childhood Literacy: Making it happen!

• Family computers
• Family destination
• Diverse, dynamic programs
Destination Library: Making It Happen!