



Federation of Dutch Libraries for the Blind

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Marketing researcher



Open information day

- ▶ introduction Federation of Dutch Libraries for the Blind by Marian Oosting, market researcher
- ▶ main results from previous two measurements



Federation of Dutch Libraries for the Blind

- ▶ newspapers, magazines, study and professional literature and music in adaptive form
- ▶ marketing, public relations, projects, research and development



Federation of Dutch Libraries for the Blind

- ▶ almost 15,000 clients for newspapers and magazines
- ▶ more than 400 newspapers and magazines
- ▶ 1,500 clients for study and professional literature
- ▶ production on request



Working on websites

- ▶ **Corporate website:**
www.fnbb.nl
- ▶ **Webportal:**
www.anderslezen.nl



Tasks in Accelerate

- ▶ evaluation measurements
- ▶ co-operation realization
dissemination seminars in
Nicosia and Thessaloniki



Evaluation Accelerate

- ▶ **Three measurements**
 - ▶ **use of the workstation**
 - ▶ **aspects of the interface**
 - ▶ **training and assistance**
 - ▶ **first overall impressions**



The respondents

- ▶ 15 Greek respondents
- ▶ 11 Cypriote respondents



Use of the workstation

- ▶ almost all respondents did not make use of library facilities before installation workstation
- ▶ strong motivation to use library facilities



Purposes using workstation

- ▶ because of test
- ▶ to explore technology
- ▶ to access internet
- ▶ to search for books, magazines etc. in catalogue of library



Aspects of the interface

- ▶ most respondents satisfied with interface opac and website
- ▶ respondents need more experience with Networked Databases System (Ultranet) to give opinion



Greek braille symbol representation

- ▶ most of braille readers are satisfied with 8-dot Greek braille symbol on braille display
- ▶ almost all braille readers are satisfied with quality of braille printouts



First overall impressions:

- ▶ library information accessible
- ▶ independence
- ▶ equal opportunities
- ▶ very necessary for visual impaired people



Interim conclusions

- ▶ workstation provides in need
- ▶ users are very pleased with installation
- ▶ library staff needs to be well trained to give assistance



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**Thank you all
for your
attention!**