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Kluwer online
(Εμπορική Παρουσίαση)
(Commercial Presentation)

Agenda

- Kluwer 2003 and onwards
- Heal-Link Usage-A Comparative View
- ejournals
- eReference Works
- eBooks
- Custom Books
- 30-Day Trial Access eReference and eBooks

Kluwer 2003 and onwards

- 1 -1 -2003 Kluwer Academic Publishers - Sale complete early January 2003 Candover and Cinven
- **KAP** open to new Acquisitions
- KLI - As of August 2002 Aspen Publishers Inc.
 - ... KLI journal titles reincorporated in KAP
 - ... KLI journal titles to Aspen Publishers Inc.
- Maik Nauka/Interperiodica (90% of list price to Heal-Link members)
- 180 in 2002 several hundred new eBooks in 2003
- New eReference works

Comparison January - September 2002

Consortium Profile		
	Heal-Link	Comparative Mediterranean consortium
Universities	35	11
Academic staff	17,584	14,017
Students	209,369	216,875
<i>Source: World of Learning 2001 51st Edition Europa Publications ISBN 1-85743-084-0</i>		

SUBSCRIPTION HOLDINGS		
	Heal-Link	Comparative Mediterranean consortium
Historical subs.	594	397
NEOL journals	28	28
Non-subscribed	440	413
KOL package	723	733

USAGE STATISTICS		
	Heal-Link	Comparative Mediterranean consortium
Articles	51,170	54,999
Abstracts	11,273	11,038
Hits	299,233	254,822

USAGE STATISTICS – HITS		
	Heal-Link	Comparative Mediterranean consortium
< 3500	43,17%	28,62%
< 1000	17,48%	6,90%
< 750	12,64%	12,61%
< 500	17,04%	26,70%
< 250	10,70%	18,14%
< 100	2,85%	3,22%
< 50	0,83%	0,74%
< 25	0,26%	0,15%
< 10	0,05%	0,02%
< 5	0,01%	0,00%

Unsuccessful Searches Heal-Link

Heal-Link	Comparative Mediterranean consortium
17.971	16.291

- Unsuccessful searches mainly due to :
 1. Typing errors. Customers looking for "chemitsry" (= unsuccessful search), and later correcting that to "chemistry" (= successful search).
 2. Too detailed queries: end-user is looking for keyword "geobiochemistry"; author "Janssen" and "1999". This will return no hits (unsuccessful) if this paper appeared in 1998.
- Also important: the User can do searches on the KOL home page, in which case the search is made within the entire KOL package. However, if an end-user has accessed a journal, and then makes a search, only that particular journal is searched. So, a search for "chemistry" while viewing a law journal will result in no hits (= unsuccessful search).
- (Un)successful searches provide information on the end-users ability to use search engines, not the quality of KluwerOnline.

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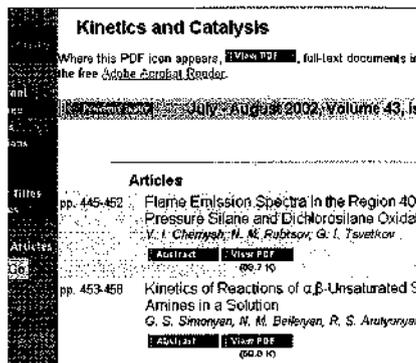
- Over **700** high-quality peer-reviewed journals
- Over **50,000** articles added each year
- Over **3,000,000** article downloads in 2002
- Journals usage is growing at **200% PER YEAR!**

journals - Key Features

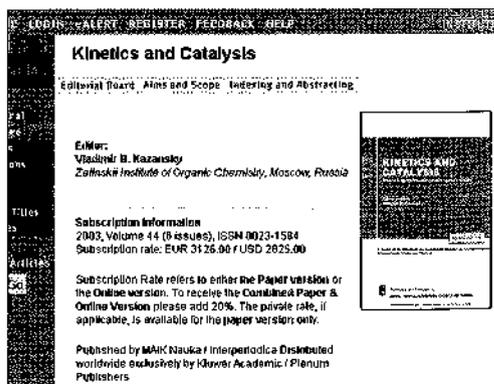
- Powerful search engine offered
- Usage statistics provided
- Available around the clock, 24/7
- Citation links permit easy navigation
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journals- Features

- All articles available in PDF format, all abstracts in HTML.



- Every journal homepage has: Aims and Scope, Editorial Board, Submission Instructions and Subscription Information



eReference Works - Key Facts

- **Providing the Best Features of Interactivity:**

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- Powerful Search Capability
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- **Users can:**

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eReference - How it Works

The screenshot displays the Kluwer Online eReference interface. At the top, the Kluwer Online logo is visible with the tagline "Accelerating the World of Research". The main heading is "eReference - How it Works". Below this, there is a navigation bar with options like "Home", "Subscription Info", "My Desktop", "My Account", "Log In", and "Customer Service". The search results section shows the title "Encyclopedia of Mathematics" and a specific entry for "Natural numbers object". The entry text describes an object in a category equipped with structure giving it properties similar to those of natural numbers. Below the text, there is a commutative diagram:

$$\begin{array}{ccccc}
 1 \times A & \xrightarrow{\alpha \times 1_A} & N \times A & \xrightarrow{1 \times 1_A} & N \times A \\
 \Downarrow \alpha & & \square & \downarrow f & \square & \downarrow f \\
 A & \xrightarrow{\alpha} & B & \xrightarrow{f} & B
 \end{array}$$

The diagram illustrates a commutative square with a diagonal arrow from the top-left to the bottom-right. The top row consists of three objects: $1 \times A$, $N \times A$, and $N \times A$, connected by arrows $\alpha \times 1_A$ and $1 \times 1_A$. The bottom row consists of two objects: A and B , connected by an arrow f . Vertical arrows connect $1 \times A$ to A (labeled α), $N \times A$ to B (labeled f), and the second $N \times A$ to B (labeled f). A square symbol \square is placed in the center of the diagram, indicating commutativity.

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Encyclopaedia of Mathematics

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Encyclopaedia of Mathematics

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Results for: **Natural numbers object**

An object in a category equipped with structure giving it properties similar to those numbers in the category of sets. Natural numbers objects have been most extensively studied, but the definition (due to F. W. Lawvere [La6]) makes sense in any category. Lawvere's definition (for the set of natural numbers) takes the natural numbers object N in a category C to consist of the zero element $0: 1 \rightarrow N$ (terminal object of C) and the successor mapping $s: N \rightarrow N$, the condition they are given any diagram of the form

$$A \xrightarrow{x} B \xrightarrow{f} B$$

in C , there is a unique $f: N \times A \rightarrow B$ such that

$$\begin{array}{ccccc} 1 \times A & \xrightarrow{s \times 1_A} & N \times A & \xrightarrow{s \times 1_A} & N \times A \\ \square \cong \downarrow & \square & \downarrow f & \square & \downarrow f \\ A & \xrightarrow{x} & B & \xrightarrow{f} & B \end{array}$$

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Natural numbers object.

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$$A \xrightarrow{x} B \xrightarrow{f} B$$

In C , there is a unique $f: N \times A \rightarrow B$ such that

$$\begin{array}{ccccc} 1 \times A & \xrightarrow{s \times 1} & N \times A & \xrightarrow{s \times 1} & N \times A \\ \square \cong 1 & \square & \downarrow f & \square & \downarrow f \\ A & \xrightarrow{x} & B & \xrightarrow{f} & B \end{array}$$

Highlighted items indicate index terms

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All entries are rendered in HTML, equations are rendered as images

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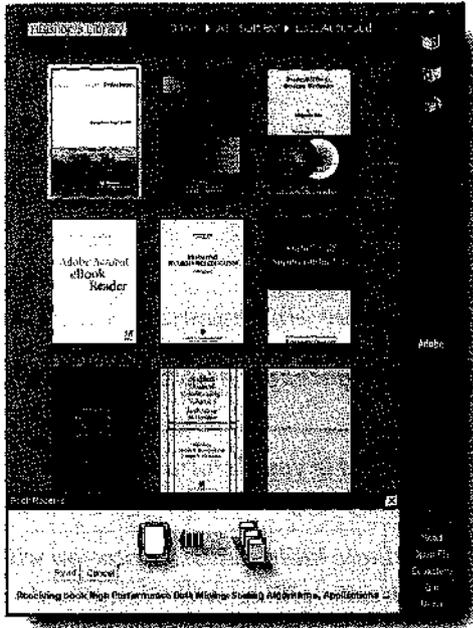
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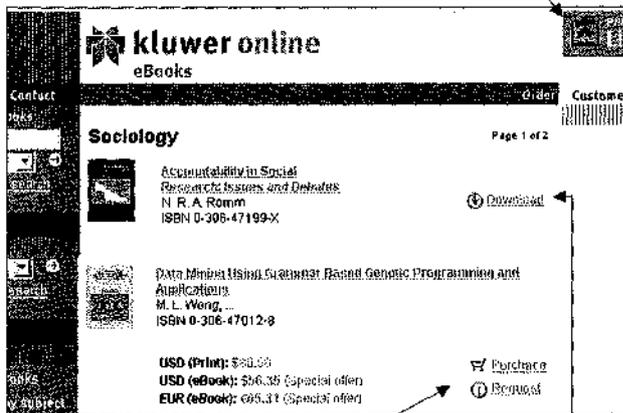


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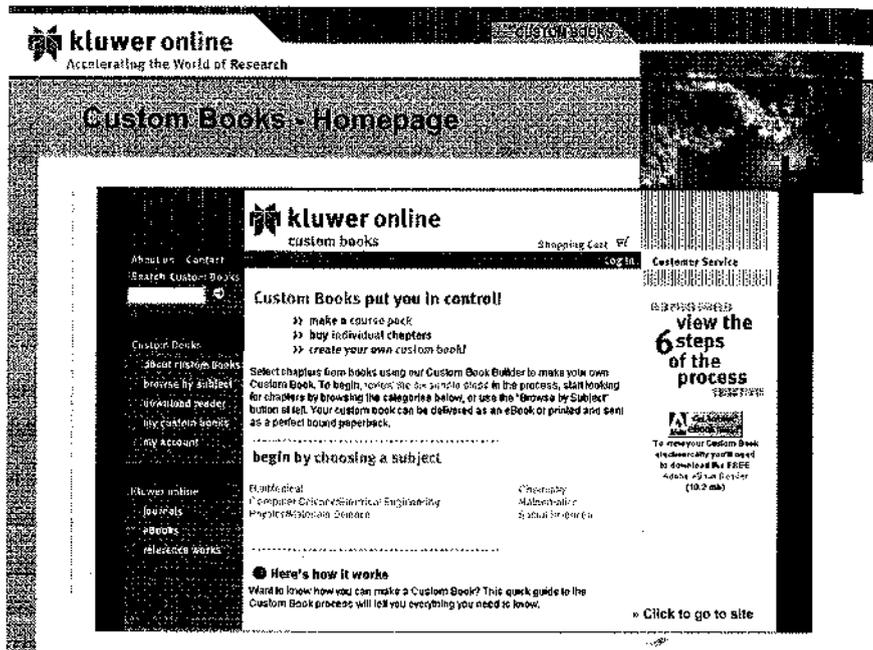
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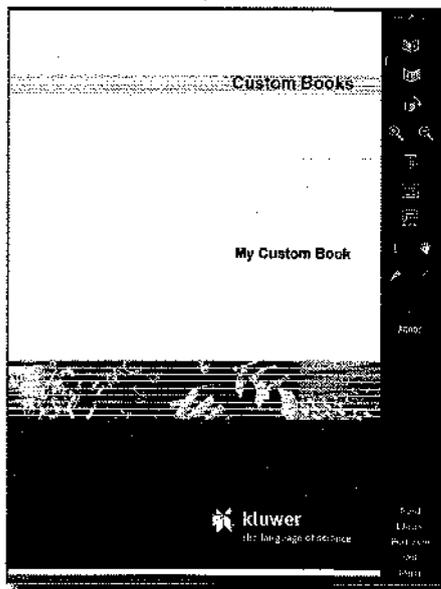
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- All current eBooks available as Custom Books
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1. Chapters are added to the Custom Book Builder.

The screenshot shows the 'Build Your Book' interface. On the left, a sidebar lists navigation options. The main area displays a 'Table of Contents' for the book 'Wireless Communication Using Dual Antenna Arrays'. The table lists chapters with 'Add' and 'Preview' buttons. On the right, the 'Book Builder' section shows a list of selected chapters with up and down arrow icons for reordering. A 'Finish Your Book' button is at the bottom right.

Table of Contents	
<input type="button" value="Add"/>	Chapter 1 (2 pp)
<input type="button" value="Preview"/>	Preface
<input type="button" value="Add"/>	Chapter 2 (1 pp)
<input type="button" value="Preview"/>	Acknowledgments
<input type="button" value="Add"/>	Chapter 3 (9 pp)
<input type="button" value="Preview"/>	Introduction
<input type="button" value="Add"/>	Chapter 4 (14 pp)
<input type="button" value="Preview"/>	The Indoor Propagation Channel

2. You can arrange the chapters in order using these buttons.

This screenshot is identical to the one above, but with an arrow pointing from the text to the up and down arrow icons in the 'Book Builder' section, which are used to reorder the selected chapters.

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Space Division Multiple Access for Wireless Local Area Networks

Table of Contents: [Book details](#)

<input type="button" value="ADD"/>	Chapter 1 (2pp.)
<input type="button" value="REMOVE"/>	Preface
<input type="button" value="ADD"/>	Chapter 2 (1-pp.)
<input type="button" value="REMOVE"/>	Acknowledgments
<input type="button" value="ADD"/>	Chapter 3 (8-pp.)
<input type="button" value="REMOVE"/>	Introduction
<input type="button" value="ADD"/>	Chapter 4 (14-pp.)
<input type="button" value="REMOVE"/>	The Indoor Propagation Channel

Book Builder

Total pages: (143 pp.)

- 1. Array Processing Basics
- 2. SDMA for Single-Carrier Modulation with Cyclic Prefix
- 3. Towards a Practical SDMA System

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Wireless Communication Using Dual Antenna Arrays

Space Division Multiple Access for Wireless Local Area Networks

Table of Contents: [Book details](#)

<input type="button" value="ADD"/>	Chapter 1 (2-pp.)
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<input type="button" value="ADD"/>	Chapter 2 (1-pp.)
<input type="button" value="REMOVE"/>	Acknowledgments
<input type="button" value="ADD"/>	Chapter 3 (8-pp.)
<input type="button" value="REMOVE"/>	Introduction
<input type="button" value="ADD"/>	Chapter 4 (14-pp.)
<input type="button" value="REMOVE"/>	The Indoor Propagation Channel

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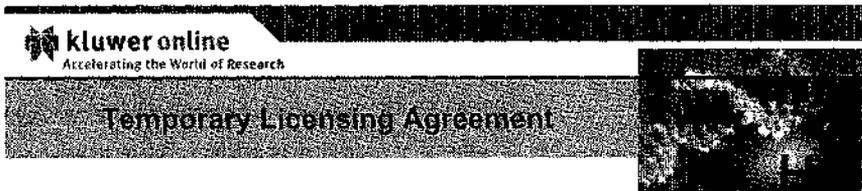
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